THE HISTORY OF HOCKEY
WITH THIS ISSUE, *USA Philatelic* celebrates a year full of discovery and innovation. Over the past year, we’ve introduced new features, unpacked technologies, and highlighted products. Let’s revisit some of these exciting changes. . .

**New features:** Starting with spring 2017, we expanded into a new “magalog” format to include exclusive stories behind some of our newest stamps. We shared insights into new technologies used on the stamps themselves. *Have a Ball!* stamps were created with a high-viscosity coating and faux embossing that replicated the textures of each sports ball on the pane. The *Total Eclipse of the Sun* stamps incorporated heat-activated technology — making the moon appear with just the heat of your finger. The Collector’s Zone® section was improved by streamlining the offerings and including subject matter that all readers could learn from and enjoy. Additionally, throughout the issues, we encouraged you to use the USPS® Augmented Reality application to bring images to life.

*USA Philatelic* embraced technology, as the covers were enhanced by the use of creative and tactical elements. To add dimension, we applied dull and gloss varnishes to the artwork, along with spot UV textures. A gatefold cover was used on our last issue to accentuate the deep-sea mystery of Sharks. We have used the cover to showcase the glittering fashion career captured by our *Oscar de la Renta* stamps and to recreate the feel of each individual ball from the *Have a Ball!* stamps.

**Product Spotlights:** Of course, this year’s *USA Philatelic* has been full of stunning products: from an array of notecards (including the scratch-and-sniff *Flowers from the Garden* set); to the *Total Eclipse of the Sun* Folio that demonstrates how an eclipse occurs; to the *Civil War (1861-1865) Limited Edition Boxed Set* — the complete set includes five souvenir stamp sheets: one from each year issued from 2011 through 2015, featuring 10 stamp designs (see pages 26-27).

It’s been quite a year! This issue wraps it up with interesting stories of our final 2017 stamp issuances: *The History of Hockey*, *Alzheimer’s*, *Celebrating African American History and Culture*, *The Snowy Day*, and *Christmas Carols*.

Thank you for celebrating education, history, people, art, sports, science, and technology alongside us at the U.S. Postal Service®.

Every Day's a Stamp Day!

Mary-Anne Penner
Director, Stamp Services

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**Welcome**

*USA Forever*

**Bring stamps to life through Augmented Reality.**

Look for this icon throughout the catalog, scan the page, and enjoy the experience. Visit USPSAR.com from your mobile device to download this free app today. See page 49 for more information.
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YOUR MEMORIES might take you back to a noisy rink, with bright lights and piped-in music. Or instead, they might transport you to a pond and the bite of cold air hitting your cheeks. Either way, if hockey is in your blood, you’ll celebrate our new *The History of Hockey* stamps, jointly issued by
the U.S. Postal Service® and Canada Post.

The exact origin of ice hockey is unknown, yet a student at McGill University in Montreal, Quebec, is credited with organizing the first recorded game in 1875. The coveted Stanley Cup traces its roots to 1893, when Canada’s governor general donated a silver bowl as the award for that country’s top team.

By the late 19th century, ice hockey was growing popular in the United States as well. The National Hockey Association launched in 1910, evolving into the National Hockey League in 1917 — initially comprising only Canadian teams. The NHL added its first American team in 1924: the Boston Bruins.

Today, hockey is Canada’s official winter sport and a beloved passion and pastime across both countries. This year also marks the 100th anniversary of the NHL, so it seemed only natural to celebrate the robust sport with a joint issue.

NOSTALGIC GLIMPSES

After establishing their initial agreement to create a hockey stamp, the U.S. and Canadian stamp teams worked separately on art concepts. The final agreed-upon concept came from the Canadian design team: a beautiful mirroring of contemporary and historic hockey players across time.

The decision to avoid the look of professional sports led to the nostalgic design. It’s as if the contemporary player is looking at his grandfather, playing on the same frozen pond a century earlier, observes Jim Phillips, director of Stamp Services for Canada Post.

The souvenir sheet includes imagery of a father teaching his daughter the sport, because “it was important to both countries to include the fact that the sport is not exclusively male,” says Bill Gicker, creative director of Stamp Development for the U.S. Postal Service® and art director for the U.S. concept.

Together, he says, the stamp and its surrounding imagery tell a story.

INTERNATIONAL TEAMWORK

Joint issues work differently depending upon the countries involved as well as the subjects. (See “Unpacking the Appeal of Joint Issues,” on page 6.) In this case, the stamps are identical, except for the typography and formatting that’s unique to each postal service’s requirements.

For example, the U.S. nondenominational stamp uses the word Forever, while the PERMANENT™ stamp for Canada Post contains the letter P set within a maple leaf. The U.S. stamp is self-adhesive, while Canada Post stamps come as both self-adhesive and gummed.

The first joint issue between the U.S. Postal Service® and Canada was St. Lawrence Seaway (1959) — celebrating the opening of this system of locks and channels more than 2,000 nautical miles long that connects the Great Lakes with the Atlantic Ocean.

Whatever the year, the teamwork along the way is a highlight for both organizations. They look forward to interacting with their counterparts in this specialized field.

Still, everyone keeps a few secrets, so that they can continue wowing not only their own stamp-collecting audiences but also their peers both over the border and on the other side of the world. “We’ve got some things hidden in our stamp,” Phillips says. “In fact, we’ve got some things hidden in all our stamps in 2017, since it’s Canada’s 150th anniversary.”

The curious can purchase framed art of the joint issue (page 35) and look closely with a magnifying glass to compare the U.S. and Canadian stamps.

“We are so pleased to work with the USPS on this issue,” Phillips adds. “The end result on both sides looks fantastic. I’d get the stamps quickly, because I’m sure they are going to go fast.”
Look What’s New

The History of Hockey

**First-Class Rate Forever®**

**DATE OF ISSUE: 10/20/17 AT DETROIT MI 48233**

In this joint issue with Canada Post, we celebrate the fast-paced sport played on frozen ponds and in rinks across North America.

**PANE OF 20 WITH PLATE NO.* / 475504 / $9.80**

**SOUVENIR SHEET OF 2 / 564604 / $.98**

* Please refer to the order form for information on requesting specific plate positions.
UNPACKING THE APPEAL OF JOINT ISSUES

JOINT ISSUES can come in various forms. Some issues show stamps that use the same design. Others are based on the same original piece of art but have different designs, and still others feature the same subject with vastly different approaches (also known as “parallel joint issues”).

The process is rather fluid, as evidenced by the creation of Greta Garbo (2005, joint issue with Sweden). That stamp was the first joint issue for Bill Gicker, now-creative director of Stamp Development for the U.S. Postal Service®. He remembers flying to Sweden with his team’s art concepts.

After much discussion, the Swedish and U.S. teams chose to use the same photo of the actress, but “they were set on doing intaglio printing and line engraving,” Gicker remembers, “while we were going to do a photographic version.

“But the engraving was so beautiful, that changed our minds.”

One unusual approach with identical stamps is represented by the souvenir sheet for The 1606 Voyage of Samuel de Champlain, released at the 2006 World Philatelic Exhibition in Washington, D.C. This souvenir sheet contained two U.S. and two Canadian stamps, commemorating the famous cartographer who surveyed the coast of North America from Nova Scotia to Massachusetts.

What each of these types of joint issuance have in common is an intentional agreement to work together and bring attention to a topic of significance to each country.

On the other hand, different postal administrations have independently happened to release stamps featuring the same subject but with no coordination. These are not considered joint issues.

The genesis of joint issues between the United States and other postal administrations goes back to 1937, when the United States, France, and Nicaragua marked the 150th anniversary of the U.S. Constitution with parallel joint issues. Over the next few years, numerous other countries also released stamps in honor of the sesquicentennial.

Since then, the U.S. Postal Service® has released more than 50 joint issues.

Both The History of Hockey and Greta Garbo are examples of “twin” joint issuances — where stamp teams from different countries agree to use the same art and same design.
Look What’s New

Deck the Halls!

Historic lyrics help celebrate the holidays.

FOR MANY AMERICANS, Christmas wouldn’t feel quite like Christmas without the sounds of carols. While religious carols celebrate stories from the Nativity, some secular lyrics hark back to pagan celebrations of the winter solstice. Still others describe scenes of Victorian Christmas traditions.

The word carol is of French origin — originally referring to a ring dance accompanied by instruments and singing. By the 16th century, a carol was a song of joy usually sung in celebration of the Advent and Christmas seasons.

The lyrics of the four songs celebrated on the Christmas Carols stamps were published in America in the 19th century.

“Jingle Bells” never mentions Christmas or any specific holiday. A widely accepted story is that its composer wrote the song for Thanksgiving — meant either for a church service or as a drinking song. It was also the first song ever played in space — by a crew member of Gemini 6 to Mission Control in December 1965.

“Deck the Halls,” a Welsh tune published in the 18th century, was among the first secular carols to celebrate Christmas. It references winter solstice traditions such as bringing boughs of evergreen holly into the home and burning the Yule log.

“Silent Night” might be the most beloved Christmas carol of all — translated into dozens of languages. One legend says that an Austrian priest penned it in 1816 as a devotional poem. Two years later, a church organist wrote its accompanying melody for a service at St. Nicholas Church in Oberndorf, Austria. The resulting hymn is still performed every December 24th at that church.

“Jolly Old Saint Nicholas,” published in 1865, contains lyrics adapted from a poem about a child’s belief in the goodness and magic of the gift-bearing Saint Nicholas. The tune’s composer is unknown.

Even for Americans who have never experienced a snowy, small-town Christmas or decorated their homes with boughs of holly, carols can evoke joy.
Stamps for a Cause

EXPERTS ESTIMATE that more than five million Americans are living with Alzheimer’s disease, for which there is not yet a cure. The 2017 Alzheimer’s Semipostal stamp helps raise funds to fight this disease named after Alois Alzheimer, a German doctor who did important research into its causes.

Each case of Alzheimer’s takes a toll on caregivers as well, so their presence — the touch of a loving hand — became an integral part of the stamp illustration. “The caregiver provides the last and most meaningful human connection,” acknowledges Art Director Greg Breeding.

Semipostal stamps are First-Class Mail® postage stamps issued by the Postal Service® at a price above the one-ounce stamp rate. This extra amount (less an offset for reasonable costs incurred by the Postal Service®) raises funds for designated causes. The amount raised for the Alzheimer’s Semipostal stamp is transferred to the National Institutes of Health, a part of the U.S. Department of Health and Human Services.

Alzheimer’s Semipostal is also the very first discretionary semipostal stamp. Under the discretionary semipostal program, the U.S. Postal Service® will issue five stamps over a 10-year period, with each stamp to be sold for no more than two years. The next discretionary semipostal, to be released in 2019, will be the Post-Traumatic Stress Disorder stamp.

Since 1998, the U.S. Postal Service® has issued four nondiscretionary semipostal stamps, two of which are still on sale (see page 9):

* Breast Cancer Research debuted in a First Day Ceremony in 1998 at the White House and has gone on to raise more than $86.1 million to fund breast cancer research.
* Save Vanishing Species was created in 2011 to help protect threatened and vanishing wildlife. In the years since, it has raised more than $4.3 million for the U.S. Fish and Wildlife Service.

When it comes to these significant issues of health and wholeness, semipostal stamps enable you to take one small but meaningful step to help those who are doing so much good in the world.
Alzheimer’s Semipostal
First-Class Rate
DATE OF ISSUE: 11/30/17 AT BALTIMORE MD 21233
With this stamp, the U.S. Postal Service® helps to raise funds to fight Alzheimer’s disease, the most common form of dementia among older people — affecting more than five million Americans.
PANE OF 20 WITH PLATE NO. / 564204 / $12.00

Save Vanishing Species Semipostal
First-Class Rate
DATE OF ISSUE: 9/20/11 AT WASHINGTON DC
PANE OF 20 WITH PLATE NO. & HEADER* 576674 / $12.00

Breast Cancer Research Semipostal
First-Class Rate
REISSUED: 9/30/14 AT SACRAMENTO CA
PANE OF 20 WITH PLATE NO. / 555304 / $12.00

NOTE: Each Alzheimer’s, Breast Cancer Research, and Save Vanishing Species Semipostal stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

*Please refer to the order form for information on requesting specific plate positions.
Celebrating African American History and Culture

First-Class Rate Forever®

DATE OF ISSUE: 10/13/17 AT WASHINGTON DC 20066

The richness of the black experience in American history is recognized with a new stamp celebrating the National Museum of African American History and Culture.

Pane of 20 with Plate No. & Header® / 474204 / $9.80
A Profound and Resilient Strand of American History

BLACK HISTORY is inseparable from American history, and the black experience represents a profound and unique strand of the American story.

In every endeavor — whether military and public service, education, commerce, the arts, or religious life — African Americans have cultivated a distinct perspective marked by community, ingenuity, and historical remembrance. This stamp recognizes the richness of that experience by celebrating the National Museum of African American History and Culture in Washington, D.C.

Created by a 2003 Act of Congress establishing it as part of the Smithsonian Institution, the National Museum of African American History and Culture opened on September 24, 2016, on the National Mall in Washington, D.C. — between the Washington Monument and the Smithsonian’s National Museum of American History.

It’s the 19th Smithsonian museum and the only national museum devoted exclusively to African-American life, art, history, and culture. The bronze-colored building is designed to inspire faith, hope, and resilience. At night, the building glows from within, offering an impressive sight in and around the National Mall.

The National Museum of African American History and Culture houses collections that represent all regions of the United States and acknowledge the cultural links of African Americans to the black experience around the world as well.

The museum also serves as an important venue for performances and ceremonies. Some of its many initiatives include the recording of interviews with unsung heroes of the Civil Rights Movement and workshops for students and teachers. Through these and other programs, the museum provides opportunities for the public to explore and enjoy African-American history while demonstrating the centrality of that history to our nation’s past, present, and future.
Curl Up With The Snowy Day

THE SNOWY DAY, published in 1962, was one of the first prominent 20th-century picture books featuring an African-American child. Young readers joined Peter on his winter adventures throughout his neighborhood.

Author Ezra Jack Keats was born Jacob Ezra Katz to Polish Jewish immigrants in Brooklyn in 1916. By his high-school graduation in 1935, he’d become an accomplished artist. Unable to afford art school, he helped support his family as a painter and illustrator.

After serving in the Army during World War II, Katz embarked on a career in art. Perhaps concerned that the era’s anti-Semitism could affect his job prospects, he changed his name to Ezra Jack Keats in the late 1940s. He spent a stretch as a painter in Paris in 1949 and then returned to New York City, where he became a successful commercial artist.

Keats soon entered the publishing world, illustrating and co-authoring My Dog Is Lost! in 1960 — a story about a Spanish-speaking Puerto Rican boy who receives help from children of varying backgrounds while searching for his dog in New York City.

Unlike most popular children’s authors at the time, Keats made a point to feature ethnically and racially diverse characters. The Snowy Day follows Peter as he wakes up, puts on his signature red snowsuit, then heads outside to leave footprints in the snow, make snow angels, and build a snowman. In 1963, Keats was awarded the prestigious Caldecott Medal, given annually to the artist of the previous year’s best children’s picture book.

Peter starred in six more of Keats’ stories, so readers watched him grow older in print. Before Keats’ death in 1983, the author had written and illustrated 22 children’s books and provided artwork for dozens more, adding invaluable diversity to mainstream children’s literature.
The Snowy Day
First-Class Rate Forever®

DATE OF ISSUE: 10/4/17 AT BROOKLYN NY 11201
Explore a winter wonderland with this issuance, which features artwork from The Snowy Day, Ezra Jack Keats’ beloved 20th-century picture book. Each of the four stamps showcases a different illustration of main character Peter exploring and playing in his neighborhood while wearing his iconic red snowsuit.

BOOKLET OF 20 (2-SIDED) / 676104 / $9.80

The Snowy Day Notecard Set
The set includes 8 notecards (2 each of 4 playful designs), 8 envelopes, 8 seals, and 8 The Snowy Day stamps. The inside of each card is blank, for you to hand-craft a message that invites recipients to enjoy their own winter wonderland.

676166 / $15.95
Flowers from the Garden
First-Class Rate Forever®
DATE OF ISSUE: 8/16/17 AT SIOUX FALLS SD
BOOKLET OF 20 (2-SIDED) / 672104 / $9.80

Protect Pollinators
First-Class Rate Forever®
DATE OF ISSUE: 8/3/17 AT RICHMOND VA
PANE OF 20 WITH PLATE NO. & SELVAGE* / 475204 / $9.80

Total Eclipse of the Sun
First-Class Rate Forever®
DATE OF ISSUE: 6/20/17 AT LARAMIE WY
PANE OF 16 WITH PLATE NO. & HEADER* / 475304 / $7.84

WPA Posters
First-Class Rate Forever®
DATE OF ISSUE: 3/7/17 AT HYDE PARK NY
BOOKLET OF 20 (2-SIDED) / 674604 / $9.80

Sharks
First-Class Rate Forever®
DATE OF ISSUE: 7/26/17 AT NEWPORT KY
PANE OF 20 WITH PLATE NO. & SELVAGE* / 474504 / $9.80

Celebration Boutonniere
First-Class Rate Forever®
DATE OF ISSUE: 5/2/17 AT ST. LOUIS MO
PANE OF 20 WITH PLATE NO.* / 563304 / $9.80

Visit the Collector’s Zone® on pages 41-48 to learn how many unique stamp designs are part of each Forever® issue and view all of the available product offerings.
Henry David Thoreau
First-Class Rate Forever®
DATE OF ISSUE: 5/23/17 AT CONCORD MA
Pane of 20 with Plate No. & Header* / 475104 / $9.80

Dorothy Height
First-Class Rate Forever®
DATE OF ISSUE: 2/1/17 AT WASHINGTON DC
Pane of 20 with Plate No. & Header* / 474304 / $9.80

Father Theodore Hesburgh
First-Class Rate Forever®
DATE OF ISSUE: 9/1/17 AT NOTRE DAME IN
Pane of 20 with Plate No. & Header* / 474704 / $9.80

Celebrating Lunar New Year:
Year of the Rooster
First-Class Rate Forever®
DATE OF ISSUE: 1/5/17 AT SEATTLE WA
Souvenir Sheet of 12 / 552004 / $5.88

Disney Villains
First-Class Rate Forever®
DATE OF ISSUE: 7/15/17 AT ANAHEIM CA
Pane of 20 with Plate No. & Selvage* / 475404 / $9.80

Andrew Wyeth
First-Class Rate Forever®
DATE OF ISSUE: 7/12/17 AT CHADDS FORD PA
Pane of 12 with Plate No. & Selvage* / 475004 / $5.88

Disney: Disney Elements © Disney
Andrew Wyeth: “Wind from the Sea,” 1947, Tempera, original owned by National Gallery of Art
* Please refer to the order form for information on requesting specific plate positions.
Forever and Ever

Have a Ball!
First-Class Rate Forever®
DATE OF ISSUE: 6/14/17 AT HARTFORD WI
PANE OF 16 WITH PLATE NO.* / 474904 / $7.84

Love Skywriting
First-Class Rate Forever®
DATE OF ISSUE: 1/7/17 AT CHINO CA
PANE OF 20 WITH PLATE NO.* / 561604 / $9.80

Oscar de la Renta
First-Class Rate Forever®
DATE OF ISSUE: 2/16/17 AT NEW YORK NY
PANE OF 11 WITH PLATE NO. & SELVAGE* / 562704 / $5.39

Mississippi Statehood
First-Class Rate Forever®
DATE OF ISSUE: 3/31/17 AT GULFPORT MS
PANE OF 20 WITH PLATE NO.* / 474804 / $9.80

Nebraska Statehood
First-Class Rate Forever®
DATE OF ISSUE: 3/1/17 AT LINCOLN NE
PANE OF 20 WITH PLATE NO.* / 474404 / $9.80

John Fitzgerald Kennedy
First-Class Rate Forever®
DATE OF ISSUE: 2/20/17 AT BOSTON MA
PANE OF 12 WITH PLATE NO. & SELVAGE* / 474604 / $5.88

Forever and Ever

Oscar de la Renta: Thomas Kiefer
John Fitzgerald Kennedy: JFK photograph by Ted Spiegel.
**Duck Stamps**

More than keepsakes for stamp collectors and outdoor enthusiasts, Federal Duck Stamps add up to a big investment in conservation. Nearly all of the proceeds of these stamps, issued by the U.S. Department of the Interior, help protect bird and wildlife habitats. Also serving as hunting licenses for waterfowl hunters, duck stamps feature artwork selected annually through a juried art contest open to the public.

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**U.S. Flag 2017**

First-Class Rate Forever®

DATE OF ISSUE: 1/27/17 AT NORCROSS GA
BOOKLET OF 20 (2-SIDED) / 672004 / $9.80

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**Delicioso**

First-Class Rate Forever®

DATE OF ISSUE: 4/20/17 AT ALBUQUERQUE NM
BOOKLET OF 20 (2-SIDED) / 672104 / $9.80

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**Canada Geese** $25.00

Water-Activated

DATE OF ISSUE: 6/23/17 AT LITTLE ROCK AR
SINGLE STAMP / 335601 / $25.00
SINGLE STAMP (SELF-ADHESIVE) / 335704 / $25.00

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**Trumpeter Swans (Junior Duck)** $5.00

Water-Activated

DATE OF ISSUE: 6/23/17 AT LITTLE ROCK AR
SINGLE STAMP / 541701 / $5.00

NOTE: $25 Federal Duck stamps are valid for hunting permits but Junior Duck stamps are not. Neither is valid for postage.

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Visit the Collector’s Zone® on pages 41–48 to learn how many unique stamp designs are part of each Forever® issue and view all of the available product offerings.

* Please refer to the order form for information on requesting specific plate positions.
Other Rates

**Strawberries** 3¢
DATE OF ISSUE: 5/5/17 AT ACTON MA
COIL OF 10,000 / 760304 / $300.00

**Grapes** 5¢
REISSUED: 2/24/17 AT GRAPEVINE TX
PANE OF 20 WITH PLATE NO.* / 111404 / $1.00

**Pears** 10¢
REISSUED: 3/23/17 AT CLEVELAND OH
PANE OF 20 WITH PLATE NO.* / 111504 / $2.00

**Patriotic Nonprofit** (5¢)
DATE OF ISSUE: 2/10/17 AT FORT LAUDERDALE FL
STRIP OF 25 (10K COIL) / 760203 / $1.25
STRIP OF 25 (3K COIL) / 755103 / $1.25

**Uncle Sam’s Hat** (21¢)
Additional Ounce Rate**
DATE OF ISSUE: 2/18/17 AT MESA AZ
PANE OF 20 WITH PLATE NO.* / 119704 / $4.20

**Robert Panara** (70¢)
Two Ounce Rate**
DATE OF ISSUE: 4/11/17 AT ROCHESTER NY
PANE OF 20 WITH PLATE NO. & HEADER* / 114004 / $14.00
Visit the Collector’s Zone® on pages 41-48 to learn how many unique stamp designs are part of each Forever® issue and view all of the available product offerings.
Stamped Envelopes & Cards

Barn Swallow Stamped Envelope
First-Class Rate Forever®
DATE OF ISSUE: 3/3/17 AT RENO NV

The U.S. Postal Service® celebrates a favorite backyard bird with the 2017 issuance of the Barn Swallow Stamped Envelope. When summer is in full swing, almost anywhere in the world, many species of swallows can be seen darting and gliding through the air, doing what they do best — hunting insects on the wing.

This stamped envelope features a large illustration of a barn swallow (Hirundo rustica) perching and a smaller illustration showing the bird in flight.

Azulillo Stamped Card
Postcard Rate
DATE OF ISSUE: 8/11/17 AT INDEPENDENCE OH

The latest stamped card features the Chilean blue crocus, commonly known as azulillo, which loosely translates as “little blue thing” in Spanish.

#6½ REGULAR ENVELOPE (PSA) SINGLE / 280504 / $0.61
#6½ REGULAR ENVELOPE FIRST DAY COVER / 280516 / $0.73
ALSO AVAILABLE
#6½ REGULAR ENVELOPE (PSA) PACK OF 5 / 280505 / $3.05
#6½ REGULAR ENVELOPE (PSA) BOX OF 500 / 280548 / $277.90

#9 REGULAR ENVELOPE (PSA) SINGLE / 290904 / $0.61
#9 REGULAR ENVELOPE FIRST DAY COVER / 290916 / $0.73
ALSO AVAILABLE
#9 REGULAR ENVELOPE (PSA) PACK OF 5 / 290905 / $3.05
#9 REGULAR ENVELOPE (PSA) BOX OF 500 / 290948 / $280.30

#10 REGULAR ENVELOPE (PSA) SINGLE / 291304 / $0.61
#10 REGULAR ENVELOPE FIRST DAY COVER / 291316 / $0.73
ALSO AVAILABLE
#10 REGULAR ENVELOPE (PSA) PACK OF 5 / 291305 / $3.05
#10 REGULAR ENVELOPE (PSA) BOX OF 500 / 291348 / $280.30

VISIT http://about.usps.com/forms/ps3203x.pdf to view additional envelope designs and formats available!
Practical tips for making beautiful mail

Delivering Cheer, All Year!

No matter what time of year, we all look forward to celebrating friends and family both far and near. Enjoy personal service at your local Post Office™, or take the pressure out of mailing your cards and gifts with a simple online account at USPS.com®. Then, explore the following pages for colorful products and stress-free ideas for conveying your love from here to there!

Important Calendar Reminder!

Don’t let significant holidays and special dates creep up on you. Make sure to transfer them to your new 2018 calendar, and then order items from the U.S. Postal Service® that were created just to make your gift-giving easier. See pages 22-25.

Order the 2018 calendar and enjoy each month’s beautiful photos of the players in the pollination process. Includes a pane of 20 Protect Pollinators stamps.

882112 / $12.95
Gather gifts and supplies

Order shipping boxes
Choose from both free and prepaid options in multiple sizes, perfect for every gift-giving need.
Choose colorful cards

Match your sentiment to any of our uniquely designed notecards or postcards — ready to celebrate birthdays, holidays, and more. Each is blank inside for a personal note.

Order stamps that strike your fancy and match your mood

No matter what you’re celebrating or commemorating, there’s a stamp that will suit the occasion.

For More Product Gift Ideas
see pages 26-37
Ship it from home and stay on track

Keep it simple with Click-N-Ship®

Don’t worry if you haven’t ordered stamps ahead of time and don’t have time to visit the Post Office™. You can pay for postage and print a shipping label from your own printer. Then schedule a pickup right from your home or office. Start by visiting USPS.com® under “Mail & Ship.”
Easily compare shipping options
If you’re unsure how you’d prefer to send a particular shipment, it’s easy to compare services, prices, and estimated delivery dates side-by-side within the Click-N-Ship® process.

If It Fits, It Ships®
There’s no need for a scale, to weigh a package, when you use Flat Rate boxes and envelopes. If It Fits, It Ships® anywhere in the United States for mailable items up to 70 lbs. Visit USPS.com® and check out the free shipping supplies available under “Postal Store.”

Insure what you’re shipping
Most domestic Priority Mail® shipments already qualify for free insurance up to $50. Purchase any additional insurance you might need while you’re online.

Easily arrange for multiple shipments
Are you sending identical packages to several places? Consider creating a batch order, and print up to 20 labels with postage at one time.

Keep things beautiful even with your bigger packages
Did you know that the U.S. Postal Service® has special stamps for those larger items you’re mailing? Consider ordering Lil’uokalani Gardens ($6.65) for slightly heavier Priority Mail® packages, or Gateway Arch ($23.75) for Priority Mail Express®. Find those beautiful stamps on page 19 of the catalog.

Personalize your preferences
Want to always get tracking notifications via email or notify your recipients that a shipment is coming? You can set those preferences and many more online.

Stay in touch with Informed Delivery®
Our new Informed Delivery service makes it easy to see what’s arriving in your mailbox, no matter where you are. Get daily email notifications with images of your actual letter-sized mailpieces. Find out more at usps.com/idcatalog.
Civil War
(1861-1865)
Limited Edition
Boxed Set

Honor this wrenching chapter in American history, with this beautiful boxed set.

882119 / $59.95
Art Directing a War

A conversation with Phil Jordan about the Civil War stamp series

In the course of his 23 years as an art director and stamp designer for the U.S. Postal Service®, Phil Jordan designed more than 250 stamps — including all 10 of the stamps commemorating the Civil War. In this USA Philatelic interview, he talks about working on that monumental series.

All four of my great-grandfathers were combat veterans in the Civil War: one Union, three Confederate. I wanted to produce a series that would reflect values in the words of the participants and reflect the absolute horror of some of their experiences.

At no time did I want any quote to glorify the war. Rather, I wanted to express that this was perhaps the worst thing that had ever happened to this country, no matter what side you were on.

I selected all the photography and all the quotes, with extensive help from PhotoAssist. It took an incredible amount of research. There are about 7,000 photographs in the Library of Congress that are relevant to the Civil War, and I reviewed every single one of them.

I suspect that even before we published the first sheet, I had worked on the series for at least three years.

To help make these stamps a personal statement of the people who were in the war, I selected a song for each year [for the souvenir sheets] to represent what each young soldier, Reb or Yank, would have in common: a girlfriend. In a sense, I embedded an ongoing story.

The spirit I wished to project in this series is best represented on the last souvenir sheet in the ghostly image of the soldier and Col. Joshua Lawrence Chamberlain’s words: “How could we help falling on our knees, all of us together, and praying God to pity and forgive us all?”

Stamp collectors will always be interested in the Civil War series. For many years, we’ve been witnessing the aftereffects of this war. The war solved states’ rights, but the schisms still exist.
Collectible Folios
Into the Deep Folio
Celebrate ocean wonders with stamps that showcase the multitude of creatures found in the sea.

474527 / $18.95

Fish stamps from 1990 to present, including Creatures of the Sea (1990), Wonders of the Sea (1994), Aquarium Fish (1999), and Sharks (2017)

Folio holds 17 stamps and mounts for each

Fascinating details about each of four stamp issuances

Open to display as a 34½" x 9" poster.

Soft-touch printing and a special varnish

Collectible Folios
Philatelic Products
John Fitzgerald Kennedy Collector's Folio
Explore the history and visionary leadership of our nation's 35th president in this uniquely folded keepsake folio.

474627 / $24.95

Total Eclipse of the Sun Folio
Commemorate the extraordinary eclipse of August 21, 2017, with this colorful, inventive folio.

475327 / $9.95
Philatelic Products

Commemorative Keepsakes

Celebrate the 2017 inductees into the National Baseball Hall of Fame: Tim Raines, Ivan Rodriguez, and Jeff Bagwell. Consider these vibrant keepsakes along with the World Series cachets as gifts for those who love our nation’s de facto national pastime.

Hall of Fame Cachet (includes protective sleeve)
882110 / $9.95

Hall of Fame Matted Cachets with Art -
Tim Raines
12” x 16” / 882114 / $17.95

Hall of Fame Matted Cachets with Art -
Jeff Bagwell
12” x 16” / 882111 / $17.95

Hall of Fame Matted Cachets with Art -
Ivan Rodriguez
12” x 16” / 882113 / $17.95
Philatelic Products

MLB Playoffs Match-up Cachet (includes protective sleeve)
882121 / $9.95

MLB Champions Cachet (includes protective sleeve)
882122 / $9.95

MLB Champions Matted Art
12” x 16”
882123 / $17.95
Philatelic Products

Press Sheets & Cancellation Products

An assortment of products are available for many of our stamp issuances. On these two pages, we’ve gathered a sampling from two new issues: Celebrating African American History and Culture and The History of Hockey. Visit the Collector’s Zone® on pages 41-48 for a complete list tied to your favorite stamps.

Celebrating African American History and Culture First-Class Rate Forever®
Stamp Ceremony Memento / 474234 / $19.95

Includes:
1. First Day of Issue Ceremony invitation
2. Ceremony Program
3. Digital Color Postmark First Day Cover
4. A pane of 20 stamps

First Day Cover
474216 / $.93

Press Sheet with die cuts
474206 / $88.20
The History of Hockey Joint Issuance Products

Stamp Ceremony Memento / 475534 / $23.95
INCLUDES:
1. First Day of Issue Ceremony invitation
2. Ceremony Program
3. Digital Color Postmark First Day Covers (set of 2)
4. A pane of 20 The History of Hockey stamps
5. The History of Hockey souvenir sheet of 2 stamps
6. History of Hockey/ L’Histoire du Hockey souvenir sheet of 2 stamps from Canada Post

Press Sheet with die cuts
475506 / $58.80

First Day Covers (Joint, Set of 4)
564616 / $3.86
Philatelic Products

Framed Stamps

Create a stamp gallery.

Display your favorite stamps in your home or office with the framed stamps collection. Each piece includes First Day of Issue details, plexiglass and matting to protect the mint stamps, and a hanger on the back. Visit USPS.com/framedstamps to browse more framed stamps online.

The Snowy Day
(14” x 17”)
676124 / $29.95
Philatelic Products

Celebrating African American History and Culture
(16½” x 13½”)
474224 / $29.95

Christmas Carols
(17” x 14”)
677324 / $29.95

The History of Hockey
(16” x 13”)
475524 / $29.95

The History of Hockey (Joint Issue)
(16” x 11½”)
564624 / $39.95
It only takes a few words to brighten someone’s day. And we have just what you need to do that brightening: a vast selection of notecards for any occasion, any mood. If you don’t see exactly what you’re looking for on these pages, visit store.usps.com and browse our complete selection online.

Notecard Sets

Find the ideal way to share your greetings.

The Snowy Day Notecard Set
NOTECARD SET WITH ENVELOPES, SEALS, AND STAMPS (SET OF 8, 4 DESIGNS) / 676166 / $15.95

Celebration Corsage & Celebration Boutonniere
Thank You Notecard Set
NOTECARD SET WITH ENVELOPES, SEALS & STAMPS (SET OF 10) / 563323 / $12.95

Love Skywriting Notecard Set
NOTECARD SET WITH ENVELOPES, SEALS & STAMPS (SET OF 10) / 561666 / $15.95

Christmas Carols Notecard Set
FOIL-STAMPED NOTECARD SET WITH ENVELOPES AND STAMPS (SET OF 8, 4 DESIGNS) / 677366 / $15.95
Philatelic Products

Twentieth-Century Poets Notecard Set
NOTECARD SET WITH ENVELOPES & STAMPS (SET OF 10) / 468880 / $11.95

Gifts of Friendship Notecard Set
NOTECARD SET WITH ENVELOPES & STAMPS (SET OF 12) / 589823 / $16.95

Neon Celebrate! Notecard Set
NOTECARD SET WITH ENVELOPES & STAMPS (SET OF 8) / 576294 / $12.95
Philatelic Products

Start a Subscription

Sign up now to receive the complete set of 2018 Stamp Program stamps and products in your customized subscription.

American Commemorative Collections Binder

A custom way to store and display your Commemorative Panels and Cancellations, this attractive binder comes with 20 acetate pages to start preserving your collection.

- THREE-RING BINDER & 20 PAGES / $24.95 / 880626
- ACETATE PAGES (SET OF 10, 9¾" x 11½") / $9.95 / 880700

American Commemorative Panels

- Designed to showcase limited-edition commemorative stamps, each 8½" x 11¼“ panel contains four or more mint stamps, an inside story on the stamp subject, and a photo-engraved design element.
- Features striking subject-related photographs and artwork
- Printed on durable card stock for permanence
- Stamps are pre-affixed to panel in archival mounts

- $7.95 ONE-PANEL SET; $15.95 TWO-PANEL SET* / 20279
- ALSO AVAILABLE
  - 2015 PANEL BUNDLE (16 PANELS) / P42015 / $143.20
  - 2016 PANEL BUNDLE (15 PANELS) / P42016 / $159.25

American Commemorative Cancellations

- Color pages (8” x 10¼”) include technical details as well as a narrative on the stamp subject, and come with a mint stamp(s) affixed and cancelled with the official First Day of Issue postmark.

- $3.25 EACH* / 20278

First Day of Issue Ceremony Programs

Receive all official programs with ceremony details such as the agenda and participant list, as well as a collectible envelope with affixed stamp and cancellation.

- Includes: Ceremony program, envelope with affixed mint stamp(s), and official First Day of Issue cancellation
- Program features stamp narrative, ceremony schedule, and other event details

- $4.95 EACH* / 20280

Customized gifts!
Consider your fellow stamp enthusiasts, or those just beginning to explore the world of collecting. Why not brighten their new year with a customized subscription? (See details at the bottom of page 37.)
Commemorative Collections Album

Created specifically for the American Commemorative Collection, this three-ring binder is an easy and economical way to store your collection.

THREE-RING BINDER  
$7.50 / 880500

American Commemorative Collection

Each American Commemorative Collection page (8 ½” x 11”) features a brief story about the stamp subject and comes with a mint stamp and a protective acetate mount.

$4.25 EACH* / 20281

Standing Order Program

Choose collectibles from 12 different categories — and select as many as you like! Once you place your order, you’ll receive tailored shipments automatically throughout the year.

20277

CREATE YOUR OWN CUSTOMIZED PROGRAM

Choose any of the following formats:
• Blocks of 4, blocks of 10, or full panes of stamps  
• Booklets/self-adhesives  
• Souvenir sheets  
• Strips of 25  
• Postal stationery  
• Philatelic collectibles  
• First Day Covers  
• Digital Color Postmark First Day Covers  
• Press Sheets  
• Stamp Yearbooks  
• The Postal Service Guide to U.S. Stamps

STANDING ORDER FAQS

How often will I receive my order?  
About 6-9 times per year

Can I change or cancel my order?  
Yes, you can continue to customize your order throughout the year and can cancel at any time.

HOW TO ORDER

For all American Commemorative Collectible programs, there are two ways to pay: automatic charge option (charges your credit card for each shipment; no deposit required) or advance deposit option (deducts from an account; requires a specific minimum deposit).

* When stamp value exceeds this amount, the price will be determined by value of stamps. Prices subject to change.

Start or give a subscription today!  
It’s easy. Just call 1 800 STAMP-24 (1 800 782-6724).

Ask about our automatic credit card charge option.
Users Agree: Thumbs-Up on the USPS StampApp

The results are in, and it’s unanimous: USPS StampApp makes it easy to keep your entire collection at your fingertips, wherever you go. And it’s just as easy to upload new items. Here’s what users are saying:

“I love that I can load my stamps and have my collection with me whenever I’m out at a show.”

“Entering my collection. I’m an amateur, learning as I go, and this is super easy. Thanks for creating this app!”

“I love this app. I now have a complete record of my collection with pictures, descriptions and current values. Also, I have a wish list with the same information with me at all times on my phone. How convenient is that?”

In addition, did you know . . .

• StampApp 2.0 has just released, and true attention has been paid by incorporating user feedback.
• With StampApp 2.0 you can now bulk upload your entire U.S. stamp collection.
• With StampApp 2.0 you can also upload multiple iterations of the same stamp.

Download the app now!

Users Agree: Thumbs-Up on the USPS StampApp

The only official U.S. stamp-collecting app, USPS StampApp includes all of the information from the classic print Guide in a searchable, mobile-accessible format. More USPS StampApp-only features are detailed below.

Available for $9.99 on

Apple, the Apple logo, iPhone and iPad are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

Google Play is a trademark of Google Inc.
Alzheimer’s Semipostal
First-Class Rate / Page 9
DATE OF ISSUE: 11/30/17 AT BALTIMORE MD 21233
1 DESIGN, 6 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (BCA)
564204 Pane of 20 with plate no. & header* $12.00
564203 Block of 10 6.00
564202 Block of 4 2.40
564216 First Day Cover 1.04
564230 Ceremony Program 6.95
NOTE: Each Alzheimer’s Semipostal stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

Andrew Wyeth
First-Class Rate Forever® / Page 15
DATE OF ISSUE: 7/12/17 AT CHADDS FORD PA
12 DESIGNS, 9 POSITIONS, OFFSET (APU)
475004 Pane of 12 with plate no. & selvage* $5.88
475006 Press Sheet with die cuts 52.92
475016 First Day Covers (set of 12) 11.16
475030 Ceremony Program 6.95
475021 Digital Color Postmark First Day Covers (set of 12) 19.68
475010 Pane of 12 (2) & Digital Color Postmark First Day Cover (Random Single) 13.95
475034 Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Covers (set of 12), and pane of 12 stamps) 18.95
475024 Framed Stamps (15” x 16”) 39.95
475033 Commemorative Panel (set of 2) 17.95

Breast Cancer Research Semipostal
First-Class Rate / Page 9
REISSUED: 9/30/14 AT SACRAMENTO CA
1 DESIGN, 12 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (SSP)
555304 Pane of 20 with plate no.* $12.00
555303 Block of 10 6.00
555302 Block of 4 2.40
555306 Press Sheet with die cuts 144.00
NOTE: Each Breast Cancer Research Semipostal stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

Celebrating African American History and Culture
First-Class Rate Forever® / Page 10
DATE OF ISSUE: 10/13/17 AT WASHINGTON DC 20066
1 DESIGN, 9 POSITIONS, OFFSET (BCA)
474204 Pane of 20 with plate no. & header* $9.80
474203 Block of 10 4.90
474202 Block of 4 1.96
474206 Press Sheet with die cuts 88.20
474216 First Day Cover 9.3
474230 Ceremony Program 6.95
474221 Digital Color Postmark First Day Cover 1.64
474210 Pane of 20 & Digital Color Postmark First Day Cover 11.95
474234 Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and pane of 20 stamps) 19.95
474224 Framed Stamps (16½” x 13½”) 29.95
474233 Commemorative Panel 10.95

Celebrating Lunar New Year: Year of the Rooster
First-Class Rate Forever® / Page 15
DATE OF ISSUE: 1/5/17 AT SEATTLE WA
1 DESIGN, 6 POSITIONS, OFFSET (BCA)
552004 Souvenir Sheet of 12 $5.88
552016 First Day Cover 91
552018 First Day Cover (full pane) 8.14
552019 First Day Cancelled (full pane) 8.14
552030 Ceremony Program 6.95
552021 Digital Color Postmark First Day Cover 1.62
552010 Souvenir Sheet of 12 (2) & Digital Color Postmark First Day Cover 12.95
552024 Framed Stamps (13” x 13”) 39.95
552034 Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a sheet of 12 stamps) 18.95
552033 Commemorative Panel 10.95

* Please refer to the order form for information on requesting specific plate positions.
### Celebration Boutonniere

**First-Class Rate Forever®/ Page 14**

**DATE OF ISSUE: 5/2/17 AT ST. LOUIS MO**

1 DESIGN, 10 POSITIONS, OFFSET (BCA)

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<td>Ceremony Program</td>
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<td>563321</td>
<td>Digital Color Postmark First Day Cover</td>
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<td>563310</td>
<td>Pane of 20 &amp; Digital Color Postmark First Day Cover</td>
<td>11.95</td>
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<td>563324</td>
<td>Framed Stamps (7½” x 9½”)</td>
<td>19.95</td>
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<td>Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Celebration Boutonniere Ceremony Program Envelope, Celebration Corsage Ceremony Program Envelope, <strong>Celebration Boutonniere</strong> Digital Color Postmark First Day Cover, <strong>Celebration Corsage</strong> Digital Color Postmark First Day Cover, pane of 20 <strong>Celebration Boutonniere</strong> stamps, and a pane of 20 <strong>Celebration Corsage</strong> stamps)</td>
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<td>563366</td>
<td>Notecards with stamps and seals (set of 10)</td>
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<td>Thank You Notecards with stamps and seals (set of 10)</td>
<td>12.95</td>
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### Celebration Corsage (70¢)

**Two Ounce Rate** / Page 19

**DATE OF ISSUE: 5/2/17 AT ST. LOUIS MO**

1 DESIGN, 10 POSITIONS, OFFSET (BCA)

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<td>Framed Stamps (9½” x 7½”)</td>
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### Christmas Carols

**First-Class Rate Forever®/ Page 7**

**DATE OF ISSUE: 10/5/17 AT NEW YORK NY 10199**

4 DESIGNS, OFFSET (BCA)

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<td>677324</td>
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<td>677366</td>
<td>Notecards with stamps (set of 8)</td>
<td>15.95</td>
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### Delicioso

**First-Class Rate Forever®/ Page 17**

**DATE OF ISSUE: 4/20/17 AT ALBUQUERQUE NM**

6 DESIGNS, OFFSET (BCA)

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<td>Ceremony Program (Random Single)</td>
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<td>Framed Stamps (16½” x 13½&quot;)</td>
<td>39.95</td>
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**Disney Villains**

First-Class Rate Forever®// Page 15

DATE OF ISSUE: 7/15/17 AT ANAHEIM CA
10 DESIGNS, 6 POSITIONS, OFFSET (APU)

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<td>475424</td>
<td>Disney Villains Framed Stamps (17&quot; x 14&quot;)</td>
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<td>The Queen Framed Stamps (12&quot; x 15&quot;)</td>
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<td>Ursula Framed Stamps (12&quot; x 15&quot;)</td>
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<td>Postcard Booklet with stamps (set of 20)</td>
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**Dorothy Height**

First-Class Rate Forever®// Page 15

DATE OF ISSUE: 2/1/17 AT WASHINGTON DC
1 DESIGN, 6 POSITIONS, OFFSET (APU)

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<td>$9.80</td>
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<tr>
<td>474303</td>
<td>Block of 10</td>
<td>4.90</td>
</tr>
<tr>
<td>474302</td>
<td>Block of 4</td>
<td>1.96</td>
</tr>
<tr>
<td>474306</td>
<td>Press Sheet with die cuts</td>
<td>58.80</td>
</tr>
<tr>
<td>474316</td>
<td>First Day Cover</td>
<td>.93</td>
</tr>
<tr>
<td>474330</td>
<td>Ceremony Program</td>
<td>6.95</td>
</tr>
<tr>
<td>474321</td>
<td>Digital Color Postmark First Day Cover</td>
<td>1.64</td>
</tr>
<tr>
<td>474310</td>
<td>Pane of 20 &amp; Digital Color Postmark First Day Cover</td>
<td>11.95</td>
</tr>
<tr>
<td>474334</td>
<td>Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)</td>
<td>21.95</td>
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<tr>
<td>474324</td>
<td>Framed Stamps (11&quot; x 17&quot;)</td>
<td>39.95</td>
</tr>
<tr>
<td>474333</td>
<td>Commemorative Panel</td>
<td>10.95</td>
</tr>
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</table>

**Eastern Tailed Blue (70¢)**

Non-Machineable Surcharge Rate**// Page 19

DATE OF ISSUE: 9/24/16 AT KANSAS CITY MO
1 DESIGN, 12 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (APU)

<table>
<thead>
<tr>
<th>Item Code</th>
<th>Description</th>
<th>Price</th>
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<tr>
<td>119504</td>
<td>Pane of 20 with plate no. &amp; header*</td>
<td>$14.00</td>
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<tr>
<td>119516</td>
<td>First Day Cover</td>
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<td>119521</td>
<td>Digital Color Postmark First Day Cover</td>
<td>1.83</td>
</tr>
<tr>
<td>119524</td>
<td>Framed Stamps (10¼&quot; x 12¾&quot;)</td>
<td>19.95</td>
</tr>
</tbody>
</table>

**Father Theodore Hesburgh**

First-Class Rate Forever®// Page 15

DATE OF ISSUE: 9/1/17 AT NOTRE DAME IN
1 DESIGN, 6 POSITIONS, OFFSET (APU)

<table>
<thead>
<tr>
<th>Item Code</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>474704</td>
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<td>$9.80</td>
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<tr>
<td>474703</td>
<td>Block of 10</td>
<td>4.90</td>
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<tr>
<td>474702</td>
<td>Block of 4</td>
<td>1.96</td>
</tr>
<tr>
<td>474706</td>
<td>Press Sheet with die cuts</td>
<td>58.80</td>
</tr>
<tr>
<td>474716</td>
<td>First Day Cover</td>
<td>.93</td>
</tr>
<tr>
<td>474730</td>
<td>Ceremony Program</td>
<td>6.95</td>
</tr>
<tr>
<td>474721</td>
<td>Digital Color Postmark First Day Cover</td>
<td>1.64</td>
</tr>
<tr>
<td>474710</td>
<td>Pane of 20 &amp; Digital Color Postmark First Day Cover</td>
<td>11.95</td>
</tr>
<tr>
<td>474734</td>
<td>Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)</td>
<td>18.95</td>
</tr>
<tr>
<td>474724</td>
<td>Framed Stamps (11&quot; x 17&quot;)</td>
<td>39.95</td>
</tr>
<tr>
<td>474725</td>
<td>Framed Stamps (9&quot; x 7&quot;)</td>
<td>14.95</td>
</tr>
<tr>
<td>474733</td>
<td>Commemorative Panel</td>
<td>10.95</td>
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**DATE OF ISSUE: 9/1/17 AT NOTRE DAME IN
1 DESIGN, OFFSET (APU)**

<table>
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<tr>
<td>799404</td>
<td>Coil of 50</td>
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<td>799416</td>
<td>First Day Cover</td>
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<tr>
<td>799421</td>
<td>Digital Color Postmark First Day Cover</td>
<td>1.64</td>
</tr>
</tbody>
</table>

* Please refer to the order form for information on requesting specific plate positions.

** These non-denominated stamps will always be valid for the current applicable rate printed on them.

Going off sale 12/31/17.
<table>
<thead>
<tr>
<th><strong>Flowers from the Garden</strong>&lt;br&gt;First-Class Rate Forever® / Page 14</th>
<th><strong>Green Succulent</strong> ($1.15)&lt;br&gt;Global Rate***/ Page 19</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DATE OF ISSUE: 8/16/17 AT SIOUX FALLS SD</strong>&lt;br&gt;4 DESIGNS, OFFSET (BCA)</td>
<td><strong>DATE OF ISSUE: 4/28/17 AT SAN FRANCISCO CA</strong>&lt;br&gt;1 DESIGN, 9 POSITIONS, OFFSET (APU)</td>
</tr>
<tr>
<td>672104 Booklet of 20 (2-sided)</td>
<td>564504 Pane of 10 with plate no.*</td>
</tr>
<tr>
<td>672106 Press Sheet with die cuts</td>
<td>564502 Block of 4</td>
</tr>
<tr>
<td>672116 First Day Covers (set of 4)</td>
<td>564516 First Day Cover</td>
</tr>
<tr>
<td>672130 Ceremony Program (Random Single)</td>
<td>564521 Digital Color Postmark First Day Cover</td>
</tr>
<tr>
<td>672121 Digital Color Postmark First Day Covers (set of 4)</td>
<td>564510 Pane of 10 &amp; Digital Color Postmark First Day Cover</td>
</tr>
<tr>
<td>672110 Booklet of 20 &amp; Digital Color Postmark First Day Covers (set of 4)</td>
<td>564524 Framed Stamps (9” x 7”)*</td>
</tr>
<tr>
<td>672134 Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Covers (set of 4), and booklet of 20 stamps)</td>
<td><strong>Grapes 5¢</strong>&lt;br&gt;Page 18</td>
</tr>
<tr>
<td>672124 Framed Stamps (12” x 15”)*</td>
<td><strong>DATE OF ISSUE: 2/19/16 AT KANSAS CITY MO</strong>&lt;br&gt;1 DESIGN, PLATE NO. EVERY 37‡, OFFSET (APU)</td>
</tr>
<tr>
<td>672166 Notecards with stamps and seals (set of 8)*</td>
<td>111404 Pane of 20 with plate no.*</td>
</tr>
<tr>
<td><strong>DATE OF ISSUE: 8/16/17 AT SIOUX FALLS SD</strong>&lt;br&gt;4 DESIGNS, OFFSET (BCA)</td>
<td>111403 Block of 10</td>
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<tr>
<td>755004 Coil of 3,000</td>
<td>111402 Block of 4</td>
</tr>
<tr>
<td>755003 Strip of 25</td>
<td>111416 First Day Cover (Grapes and Botanical Art (Random Single))</td>
</tr>
<tr>
<td>755015 Strip of 500**</td>
<td><strong>Have a Ball!</strong>&lt;br&gt;First-Class Rate Forever® / Page 16</td>
</tr>
<tr>
<td><strong>DATE OF ISSUE: 6/14/17 AT HARTFORD WI</strong>&lt;br&gt;8 DESIGNS, 8 POSITIONS, FLEXOGRAPHIC/OFFSET (APU)</td>
<td><strong>DATE OF ISSUE: 1/22/17 AT KANSAS CITY MO</strong>&lt;br&gt;1 DESIGN, OFFSET (APU)</td>
</tr>
<tr>
<td>474904 Pane of 16 with plate no.*</td>
<td>111304 Pane of 4 with plate no.*</td>
</tr>
<tr>
<td>474906 Press Sheet with die cuts</td>
<td>111301 Single Stamp</td>
</tr>
<tr>
<td>474916 First Day Covers (set of 8)</td>
<td>111316 First Day Cover</td>
</tr>
<tr>
<td>474930 Ceremony Envelope (Random Single)</td>
<td>111321 Digital Color Postmark First Day Cover</td>
</tr>
<tr>
<td>474921 Digital Color Postmark First Day Covers (set of 8)</td>
<td>**474934 Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Envelope, Digital Color Postmark First Day Covers (set of 8), and a pane of 16 stamps) **22.95</td>
</tr>
<tr>
<td>474910 Pane of 16 &amp; Digital Color Postmark First Day Covers (set of 8)</td>
<td><strong>21.95</strong></td>
</tr>
<tr>
<td>474934 Framed Stamps (14” x 17”)*</td>
<td>474924 Framed Stamps (14” x 17”)*</td>
</tr>
<tr>
<td>474933 Commemorative Panel</td>
<td>39.95</td>
</tr>
<tr>
<td><strong>Gateway Arch $23.75</strong>&lt;br&gt;Priority Mail Express™ / Page 19</td>
<td><strong>The stamps were printed using offset lithography, followed by a high-viscosity clear coating applied to selected areas of each ball.</strong></td>
</tr>
<tr>
<td><strong>DATE OF ISSUE: 1/22/17 AT KANSAS CITY MO</strong>&lt;br&gt;1 DESIGN, OFFSET (APU)</td>
<td><strong>474924 Framed Stamps (14” x 17”)</strong>* <strong>39.95</strong></td>
</tr>
<tr>
<td>111304 Pane of 4 with plate no.*</td>
<td><strong>474933 Commemorative Panel</strong> <strong>10.95</strong></td>
</tr>
<tr>
<td>111301 Single Stamp</td>
<td><strong>474924 Framed Stamps (14” x 17”)</strong>* <strong>39.95</strong></td>
</tr>
<tr>
<td>111316 First Day Cover</td>
<td>**474934 Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Envelope, Digital Color Postmark First Day Covers (set of 8), and a pane of 16 stamps) **22.95</td>
</tr>
<tr>
<td>111321 Digital Color Postmark First Day Cover</td>
<td><strong>474934 Framed Stamps (14” x 17”)</strong>* <strong>39.95</strong></td>
</tr>
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</table>

The stamps were printed using offset lithography, followed by a high-viscosity clear coating applied to selected areas of each ball.
Henry David Thoreau
First-Class Rate Forever®/ Page 15

DATE OF ISSUE: 5/23/17 AT CONCORD MA
1 DESIGN, 9 POSITIONS, OFFSET (BCA)

<table>
<thead>
<tr>
<th>Item Number</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>475104</td>
<td>Pane of 20 with plate no. &amp; header</td>
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<tr>
<td>475103</td>
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<tr>
<td>475102</td>
<td>Block of 4</td>
<td>1.96</td>
</tr>
<tr>
<td>475106</td>
<td>Press Sheet with die cuts</td>
<td>88.20</td>
</tr>
<tr>
<td>475116</td>
<td>First Day Cover</td>
<td>.93</td>
</tr>
<tr>
<td>475130</td>
<td>Ceremony Program</td>
<td>6.95</td>
</tr>
<tr>
<td>475121</td>
<td>Digital Color Postmark First Day Cover</td>
<td>1.64</td>
</tr>
<tr>
<td>475110</td>
<td>Pane of 20 &amp; Digital Color Postmark First Day Cover</td>
<td>11.95</td>
</tr>
<tr>
<td>475134</td>
<td>Stamp Ceremony Memento (First Day of Issue Ceremony Invitation)</td>
<td>18.95</td>
</tr>
<tr>
<td>475124</td>
<td>Framed Stamps (14” x 15”)</td>
<td>39.95</td>
</tr>
<tr>
<td>475133</td>
<td>Commemorative Panel</td>
<td>10.95</td>
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</table>

John Fitzgerald Kennedy
First-Class Rate Forever®/ Page 16

DATE OF ISSUE: 2/20/17 AT BOSTON MA
1 DESIGN, 8 POSITIONS, OFFSET (BCA)

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<th>Item Number</th>
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<tbody>
<tr>
<td>474604</td>
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<td>474602</td>
<td>Block of 4</td>
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<td>474606</td>
<td>Press Sheet with die cuts</td>
<td>47.04</td>
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<tr>
<td>474616</td>
<td>First Day Cover</td>
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<tr>
<td>474630</td>
<td>Ceremony Program</td>
<td>6.95</td>
</tr>
<tr>
<td>474621</td>
<td>Digital Color Postmark First Day Cover</td>
<td>1.64</td>
</tr>
<tr>
<td>474610</td>
<td>Pane of 12 (2) &amp; Digital Color Postmark First Day Cover</td>
<td>13.95</td>
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<tr>
<td>474624</td>
<td>Framed Stamps (16” x 15”)</td>
<td>39.95</td>
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<tr>
<td>474633</td>
<td>Commemorative Panel (set of 2)</td>
<td>17.95</td>
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<td>474627</td>
<td>Collector’s Folio</td>
<td>24.95</td>
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Liliʻuokalani Gardens $6.65
Priority Mail®/ Page 19

DATE OF ISSUE: 1/22/17 AT KANSAS CITY MO
1 DESIGN, OFFSET (APU)

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<tr>
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<td>119904</td>
<td>Pane of 4 with plate no.*</td>
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<td>119901</td>
<td>Single Stamp</td>
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<td>119916</td>
<td>First Day Cover</td>
<td>7.09</td>
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<tr>
<td>119921</td>
<td>Digital Color Postmark First Day Cover</td>
<td>7.80</td>
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Love Skywriting
First-Class Rate Forever®/ Page 16

DATE OF ISSUE: 1/7/17 AT CHINO CA
1 DESIGN, 8 POSITIONS, OFFSET (BCA)

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<th>Item Number</th>
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<tr>
<td>561603</td>
<td>Block of 10</td>
<td>4.90</td>
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<tr>
<td>561602</td>
<td>Block of 4</td>
<td>1.96</td>
</tr>
<tr>
<td>561606</td>
<td>Press Sheet with die cuts</td>
<td>78.40</td>
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<tr>
<td>561616</td>
<td>First Day Cover</td>
<td>.91</td>
</tr>
<tr>
<td>561630</td>
<td>Ceremony Program</td>
<td>6.95</td>
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<tr>
<td>561621</td>
<td>Digital Color Postmark First Day Cover</td>
<td>1.62</td>
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<td>561610</td>
<td>Pane of 20 &amp; Digital Color Postmark First Day Cover</td>
<td>11.95</td>
</tr>
<tr>
<td>561634</td>
<td>Stamp Ceremony Memento (First Day of Issue Ceremony Invitation)</td>
<td>19.95</td>
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<tr>
<td>561624</td>
<td>Framed Stamps (13” x 13½”)</td>
<td>39.95</td>
</tr>
<tr>
<td>561666</td>
<td>Notecards with stamps and seals (set of 10)</td>
<td>15.95</td>
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Mississippi Statehood
First-Class Rate Forever®/ Page 16

DATE OF ISSUE: 3/31/17 AT GULFPORT MS
1 DESIGN, 6 POSITIONS, OFFSET (APU)

<table>
<thead>
<tr>
<th>Item Number</th>
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<tbody>
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<td>4.90</td>
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<tr>
<td>474802</td>
<td>Block of 4</td>
<td>1.96</td>
</tr>
<tr>
<td>474806</td>
<td>Press Sheet with die cuts</td>
<td>58.80</td>
</tr>
<tr>
<td>474816</td>
<td>First Day Cover</td>
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<tr>
<td>474830</td>
<td>Ceremony Program</td>
<td>6.95</td>
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<tr>
<td>474821</td>
<td>Digital Color Postmark First Day Cover</td>
<td>1.64</td>
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<tr>
<td>474810</td>
<td>Pane of 20 &amp; Digital Color Postmark First Day Cover</td>
<td>11.95</td>
</tr>
<tr>
<td>474834</td>
<td>Stamp Ceremony Memento (First Day of Issue Ceremony Invitation)</td>
<td>18.95</td>
</tr>
<tr>
<td>474824</td>
<td>Framed Stamps (17½” x 11½”)</td>
<td>39.95</td>
</tr>
<tr>
<td>474833</td>
<td>Commemorative Panel</td>
<td>10.95</td>
</tr>
</tbody>
</table>

* Please refer to the order form for information on requesting specific plate positions.
** These non-denominated stamps will always be valid for the current applicable rate printed on them.
† Coil strips of 500 cannot be returned or exchanged.
‡ This number represents the actual plate number intervals.

Collector’s Zone
Nebraska Statehood
First-Class Rate Forever®/ Page 16
DATE OF ISSUE: 3/1/17 AT LINCOLN NE
1 DESIGN, 6 POSITIONS, OFFSET (APU)
474404 Pane of 20 with plate no.* $9.80
474403 Block of 10  4.90
474402 Block of 4    1.96
474406 Press Sheet with die cuts  58.80
474416 First Day Cover  .93
474430 Ceremony Program  6.95
474421 Digital Color Postmark First Day Cover  1.64
474410 Pane of 20 & Digital Color Postmark First Day Cover  11.95
474434 Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps) 18.95

Oscar de la Renta
First-Class Rate Forever®/ Page 16
DATE OF ISSUE: 2/16/17 AT NEW YORK NY
11 DESIGNS, 9 POSITIONS, OFFSET (APU)
562704 Pane of 11 with plate no. & selvage* $5.39
562706 Press Sheet with die cuts  48.51
562716 First Day Covers (set of 11)  10.23
562730 Ceremony Program (Random Single)  6.95
562721 Digital Color Postmark First Day Covers (set of 11)  18.04
562710 Pane of 11 (2) & Digital Color Postmark First Day Cover (Random Single)  12.95
562734 Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 11 stamps) 21.95
562724 Framed Stamps (13½ x 16½")  39.95
562733 Commemorative Panel  10.95

Patriotic Nonprofit (5c)
Page 18
DATE OF ISSUE: 2/10/17 AT FORT LAUDERDALE FL
1 DESIGN, OFFSET (APU)
760203 Strip of 25 (10K Coil) $1.25
760216 First Day Cover (Patriotic Nonprofit & U.S. Flag stamps) .98
755103 Strip of 25 (3K Coil)  1.25

Pears 10c
Page 18
REISSUED: 3/23/17 AT CLEVELAND OH
1 DESIGN, 10 POSITIONS, OFFSET (BCA)
111504 Pane of 20 with plate no.* $2.00
111503 Block of 10  1.00
111502 Block of 4   .40
111516 First Day Cover (Pears & Botanical Art (Random Single) stamps)  1.03

DATE OF ISSUE: 1/17/16 AT WASHINGTON DC
1 DESIGN, PLATE NO. EVERY 27‡, OFFSET (BCA)
799304 Coil of 10,000 $1,000.00
799315 Strip of 500*  50.00

Protect Pollinators
First-Class Rate Forever® / Page 14
DATE OF ISSUE: 8/3/17 AT RICHMOND VA
5 DESIGNS, 9 POSITIONS, OFFSET (APU)
475204 Pane of 20 with plate no. & selvage* $9.80
475206 Press Sheet with die cuts  88.20
475216 First Day Covers (set of 5)  4.65
475230 Ceremony Program (Random Single)  6.95
475221 Digital Color Postmark First Day Covers (set of 5)  8.20
475210 Pane of 20 & Digital Color Postmark First Day Covers (set of 5)  18.95
475234 Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Covers (set of 5), and pane of 20 stamps)  19.95
475224 Framed Stamps (17" x 11")  29.95
475233 Commemorative Panel  10.95
475229 Activity Kit  14.95

Robert Panara (70c)
Two Ounce Rate** / Page 18
DATE OF ISSUE: 4/11/17 AT ROCHESTER NY
1 DESIGN, 6 POSITIONS, OFFSET (BCA)
114004 Pane of 20 with plate no. & header* $14.00
114003 Block of 10  7.00
114002 Block of 4   2.80
114016 First Day Cover  1.14
114030 Ceremony Program  6.95
114021 Digital Color Postmark First Day Cover  1.85
114010 Pane of 20 & Digital Color Postmark First Day Cover  15.95
114034 Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)  18.95
114024 Framed Stamps (11" x 17")  39.95
## Save Vanishing Species Semipostal

**First-Class Rate / Page 9**

**DATE OF ISSUE: 9/20/11 AT WASHINGTON DC**

1 DESIGN, 8 POSITIONS, PLATE NO. IN 2 CORNERS, GRAVURE (AVR)

<table>
<thead>
<tr>
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<th>Description</th>
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</tr>
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<tbody>
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<td>$12.00</td>
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<tr>
<td>576673</td>
<td>Block of 10</td>
<td>6.00</td>
</tr>
<tr>
<td>576672</td>
<td>Block of 4</td>
<td>2.40</td>
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</tbody>
</table>

*NOTE: Each Save Vanishing Species Semipostal stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.*

## Seashells (34¢)

**Postcard Rate***/ / Page 19

**DATE OF ISSUE: 1/28/17 AT SAN DIEGO CA**

4 DESIGNS, OFFSET (APU)

<table>
<thead>
<tr>
<th>Item Number</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>119604</td>
<td>Pane of 20 with plate no.*</td>
<td>$6.80</td>
</tr>
<tr>
<td>119616</td>
<td>First Day Covers (set of 4, 2 stamps)</td>
<td>4.48</td>
</tr>
</tbody>
</table>

**DATE OF ISSUE: 1/28/17 AT SAN DIEGO CA**

4 DESIGNS, OFFSET (APU)

<table>
<thead>
<tr>
<th>Item Number</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>749904</td>
<td>Coil of 100</td>
<td>$34.00</td>
</tr>
<tr>
<td>749916</td>
<td>First Day Covers (set of 4, 2 stamps)</td>
<td>4.48</td>
</tr>
</tbody>
</table>

## Sharks

**First-Class Rate Forever® / Page 14**

**DATE OF ISSUE: 7/26/17 AT NEWPORT KY**

5 DESIGNS, 9 POSITIONS, OFFSET (BCA)

<table>
<thead>
<tr>
<th>Item Number</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>474504</td>
<td>Pane of 20 with plate no. &amp; selvage*</td>
<td>$9.80</td>
</tr>
<tr>
<td>474506</td>
<td>Press Sheet with die cuts</td>
<td>88.20</td>
</tr>
<tr>
<td>474516</td>
<td>First Day Covers (set of 5)</td>
<td>4.65</td>
</tr>
<tr>
<td>474530</td>
<td>Ceremony Program (Random Single)</td>
<td>6.95</td>
</tr>
<tr>
<td>474521</td>
<td>Digital Color Postmark First Day Covers (set of 5)</td>
<td>8.20</td>
</tr>
<tr>
<td>474510</td>
<td>Pane of 20 &amp; Digital Color Postmark First Day Covers (set of 5)</td>
<td>18.95</td>
</tr>
<tr>
<td>474534</td>
<td>Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Covers (set of 5), and pane of 20 stamps)</td>
<td>21.95</td>
</tr>
<tr>
<td>474524</td>
<td>Framed Stamps (12” x 15”)</td>
<td>29.95</td>
</tr>
<tr>
<td>474533</td>
<td>Commemorative Panel</td>
<td>10.95</td>
</tr>
<tr>
<td>474527</td>
<td>Into the Deep Folio</td>
<td>18.95</td>
</tr>
</tbody>
</table>

## Strawberries (3¢)

**Page 18**

**DATE OF ISSUE: 5/5/17 AT ACTON MA**

1 DESIGN, PLATE NO. EVERY 27, OFFSET (APU)

<table>
<thead>
<tr>
<th>Item Number</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>760304</td>
<td>Coil of 10,000</td>
<td>$300.00</td>
</tr>
<tr>
<td>760315</td>
<td>Strip of 500*</td>
<td>15.00</td>
</tr>
<tr>
<td>760316</td>
<td>First Day Cover (Strawberries &amp; Botanical Art (Random Single) stamps)</td>
<td>.96</td>
</tr>
</tbody>
</table>

* Please refer to the order form for information on requesting specific plate positions.
** These non-denominated stamps will always be valid for the current applicable rate printed on them.
‡ This number represents the actual plate number intervals.
* Coil strips of 500 cannot be returned or exchanged.

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**The History of Hockey**

**First-Class Rate Forever® / Page 5**

**DATE OF ISSUE: 10/20/17 AT DETROIT MI 48233**

2 DESIGNS, 6 POSITIONS, OFFSET (APU)

<table>
<thead>
<tr>
<th>Item Number</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>475504</td>
<td>Pane of 20 with plate no. &amp; header*</td>
<td>$9.80</td>
</tr>
<tr>
<td>475506</td>
<td>Press Sheet with die cuts</td>
<td>58.80</td>
</tr>
<tr>
<td>475516</td>
<td>First Day Covers (set of 2)</td>
<td>1.86</td>
</tr>
<tr>
<td>475530</td>
<td>Ceremony Program (Random Single)</td>
<td>6.95</td>
</tr>
<tr>
<td>475521</td>
<td>Digital Color Postmark First Day Covers (set of 2)</td>
<td>3.28</td>
</tr>
<tr>
<td>475510</td>
<td>Pane of 20 &amp; Digital Color Postmark First Day Covers (set of 2)</td>
<td>13.95</td>
</tr>
<tr>
<td>475534</td>
<td>Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, the First Day of Issue Ceremony Program, DigitalColor Postmark First Day Covers (Set of 2), a pane of 20 The History of Hockey stamps, a souvenir sheet of two The History of Hockey stamps, and a souvenir sheet of two History of Hockey/ L’Histoire du Hockey stamps from Canada Post)</td>
<td>23.95</td>
</tr>
<tr>
<td>475524</td>
<td>Framed Stamps (16” x 13”)</td>
<td>29.95</td>
</tr>
</tbody>
</table>

**DATE OF ISSUE: 10/20/17 AT DETROIT MI 48233**

2 DESIGNS, OFFSET (APU)

<table>
<thead>
<tr>
<th>Item Number</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>564604</td>
<td>Souvenir Sheet of 2</td>
<td>$.98</td>
</tr>
<tr>
<td>564616</td>
<td>First Day Cover (Joint, Set of 4)</td>
<td>3.86</td>
</tr>
<tr>
<td>564610</td>
<td>One souvenir sheet of The History of Hockey stamps, one sheet of History of Hockey/ L’Histoire du Hockey stamps from Canada Post, and Digital Color Postmark First Day Covers (set of 2)</td>
<td>19.95</td>
</tr>
<tr>
<td>564633</td>
<td>Commemorative Panel</td>
<td>17.95</td>
</tr>
<tr>
<td>564624</td>
<td>Framed Stamps - Joint Issue (16” x 11½”)</td>
<td>39.95</td>
</tr>
</tbody>
</table>
## The Snowy Day
First-Class Rate Forever®/ Page 13

**DATE OF ISSUE: 10/4/17 AT BROOKLYN NY 11201**

<table>
<thead>
<tr>
<th>Item Code</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>676104</td>
<td>Booklet of 20 (2-sided)</td>
<td>$9.80</td>
</tr>
<tr>
<td>676106</td>
<td>Press Sheet with die cuts</td>
<td>$78.40</td>
</tr>
<tr>
<td>676116</td>
<td>First Day Covers (set of 4)</td>
<td>$3.72</td>
</tr>
<tr>
<td>676130</td>
<td>Ceremony Program (Random Single)</td>
<td>$6.95</td>
</tr>
<tr>
<td>676121</td>
<td>Digital Color Postmark First Day Covers (set of 4)</td>
<td>$6.56</td>
</tr>
<tr>
<td>676110</td>
<td>Booklet of 20 &amp; Digital Color Postmark First Day Covers (set of 4)</td>
<td>$16.95</td>
</tr>
<tr>
<td>676134</td>
<td>Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Covers (set of 4), and booklet of 20 stamps)</td>
<td>$18.95</td>
</tr>
<tr>
<td>676124</td>
<td>Framed Stamps (14” X 17”)</td>
<td>$29.95</td>
</tr>
<tr>
<td>676166</td>
<td>Notecards with stamps and seals (set of 8)</td>
<td>$15.95</td>
</tr>
</tbody>
</table>

## Total Eclipse of the Sun
First-Class Rate Forever®/ Page 14

**DATE OF ISSUE: 6/20/17 AT LARAMIE, WY**

<table>
<thead>
<tr>
<th>Item Code</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>475304</td>
<td>Pane of 16 with plate no. &amp; header*</td>
<td>$7.84</td>
</tr>
<tr>
<td>475316</td>
<td>First Day Cover</td>
<td>$9.30</td>
</tr>
<tr>
<td>475321</td>
<td>Digital Color Postmark First Day Cover</td>
<td>$1.64</td>
</tr>
<tr>
<td>475310</td>
<td>Pane of 16 &amp; Digital Color Postmark First Day Cover</td>
<td>$9.95</td>
</tr>
<tr>
<td>475334</td>
<td>Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, a pane of 16 stamps, and a protective sleeve designed for stamp preservation)</td>
<td>$22.95</td>
</tr>
<tr>
<td>475324</td>
<td>Framed Stamps (16” x 14&quot;)</td>
<td>$39.95</td>
</tr>
<tr>
<td>475327</td>
<td>Commemorative Folio</td>
<td>$9.95</td>
</tr>
</tbody>
</table>

## Uncle Sam’s Hat (21¢)
Additional Ounce Rate**/ Page 18

**DATE OF ISSUE: 2/18/17 AT MESA AZ**

<table>
<thead>
<tr>
<th>Item Code</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>119704</td>
<td>Pane of 20 with plate no.*</td>
<td>$4.20</td>
</tr>
<tr>
<td>119703</td>
<td>Block of 10</td>
<td>$2.10</td>
</tr>
<tr>
<td>119702</td>
<td>Block of 4</td>
<td>$.84</td>
</tr>
<tr>
<td>119716</td>
<td>First Day Cover (Uncle Sam’s Hat &amp; U.S. Flag stamps)</td>
<td>$1.14</td>
</tr>
</tbody>
</table>

## U.S. Flag 2017
First-Class Rate Forever®/ Page 17

**DATE OF ISSUE: 1/27/17 AT NORCROSS GA**

<table>
<thead>
<tr>
<th>Item Code</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>672004</td>
<td>Booklet of 20 (2-sided)</td>
<td>$9.80</td>
</tr>
<tr>
<td>672016</td>
<td>First Day Cover</td>
<td>$.93</td>
</tr>
<tr>
<td>672030</td>
<td>Ceremony Program</td>
<td>$6.95</td>
</tr>
</tbody>
</table>

**DATE OF ISSUE: 1/27/17 AT NORCROSS GA**

<table>
<thead>
<tr>
<th>Item Code</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>674704</td>
<td>Booklet of 10</td>
<td>$4.90</td>
</tr>
</tbody>
</table>

**DATE OF ISSUE: 1/27/17 AT NORCROSS GA**

<table>
<thead>
<tr>
<th>Item Code</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>749804</td>
<td>Coil of 100</td>
<td>$49.00</td>
</tr>
<tr>
<td>749816</td>
<td>First Day Cover</td>
<td>$.93</td>
</tr>
</tbody>
</table>

## WPA Posters
First-Class Rate Forever®/ Page 14

**DATE OF ISSUE: 3/7/17 AT HYDE PARK NY**

<table>
<thead>
<tr>
<th>Item Code</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>674604</td>
<td>Booklet of 20 (2-sided)</td>
<td>$9.80</td>
</tr>
<tr>
<td>674606</td>
<td>Press Sheet with die cuts</td>
<td>$78.40</td>
</tr>
<tr>
<td>674616</td>
<td>First Day Covers (set of 10)</td>
<td>$9.30</td>
</tr>
<tr>
<td>674630</td>
<td>Ceremony Program (Random Single)</td>
<td>$6.95</td>
</tr>
<tr>
<td>674621</td>
<td>Digital Color Postmark First Day Covers (set of 10)</td>
<td>$16.40</td>
</tr>
<tr>
<td>674610</td>
<td>Booklet of 20 &amp; Digital Color Postmark First Day Cover (Random Single)</td>
<td>$11.95</td>
</tr>
<tr>
<td>674634</td>
<td>Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a booklet of 20 stamps)</td>
<td>$18.95</td>
</tr>
<tr>
<td>674624</td>
<td>Framed Stamps (12” x 18&quot;)</td>
<td>$39.95</td>
</tr>
<tr>
<td>674650</td>
<td>Work Pays America Framed Stamps (12¼” x 15¼”)</td>
<td>$29.95</td>
</tr>
<tr>
<td>674651</td>
<td>Field Day Framed Stamps (12¼” x 15¼”)</td>
<td>$29.95</td>
</tr>
<tr>
<td>674652</td>
<td>Discover Puerto Rico Framed Stamps (12¼” x 15¼”)</td>
<td>$29.95</td>
</tr>
<tr>
<td>674653</td>
<td>Municipal Airports Framed Stamps (12¼” x 15¼”)</td>
<td>$29.95</td>
</tr>
<tr>
<td>674654</td>
<td>See America Framed Stamps (12¼” x 15¼”)</td>
<td>$29.95</td>
</tr>
<tr>
<td>674655</td>
<td>Visit the Zoo Framed Stamps (12¼” x 15¼”)</td>
<td>$29.95</td>
</tr>
<tr>
<td>674656</td>
<td>Work with Care Framed Stamps (12¼” x 15¼”)</td>
<td>$29.95</td>
</tr>
<tr>
<td>674657</td>
<td>National Parks Preserve Wild Life Framed Stamps (12¼” x 15¼”)</td>
<td>$29.95</td>
</tr>
<tr>
<td>674658</td>
<td>Hiking Framed Stamps (12¼” x 15¼”)</td>
<td>$29.95</td>
</tr>
<tr>
<td>674659</td>
<td>Foreign Trade Zone Framed Stamps (12¼” x 15¼”)</td>
<td>$29.95</td>
</tr>
</tbody>
</table>

* Please refer to the order form for information on requesting specific plate positions.

** Please refer to the order form for information on requesting specific plate positions.

* Coil strips of 500 cannot be returned or exchanged.

† This number represents the actual plate number intervals.

‡ Available while supplies last.
2017 Stamps Issued to Date

Year of the Rooster
January 5 / Seattle WA

Love Skywriting
January 7 / Chino CA

Lili‘uokalani Gardens
January 22 / Kansas City MO

Gateway Arch
January 22 / Kansas City MO

U.S. Flag 2017
January 27 / Norcross GA

Seashells
January 28 / San Diego CA

Dorothy Height
February 1 / Washington DC

Patriotic Nonprofit
February 10 / Fort Lauderdale FL

Oscar de la Renta
February 16 / New York NY

Uncle Sam’s Hat
February 18 / Mesa AZ

John Fitzgerald Kennedy
February 20 / Boston MA

Grapes 5¢
February 24 / Grapevine TX

Nebraska Statehood
March 1 / Lincoln NE

Barn Swallow Stamped Envelope
March 3 / Reno NV

WPA Posters
March 7 / Hyde Park NY

Pears 10¢
March 23 / Cleveland OH

Mississippi Statehood
March 31 / Gulfport MS

Robert Panara
April 11 / Rochester NY

Delicioso
April 20 / Albuquerque NM

Green Succulent
April 28 / San Francisco CA

Celebration Boutonniere
May 2 / St. Louis MO

Celebration Corsage
May 2 / St. Louis MO

Strawberries 3¢
May 5 / Acton MA

Henry David Thoreau
May 23 / Concord MA

Have a Ball!
June 14 / Hartford WI

Total Eclipse of the Sun
June 20 / Laramie WY

Andrew Wyeth
July 12 / Chadds Ford PA

Disney Villains from the
Walt Disney Studios Ink & Paint Department
July 15 / Anaheim CA

Sharks
July 26 / Newport KY

Protect Pollinators
August 3 / Richmond VA

Azulillo Stamped Card
August 11 / Independence OH

Flowers from the Garden
August 16 / Sioux Falls SD

Father Theodore Hesburgh
September 1 / Notre Dame IN

The Snowy Day
October 4 / Brooklyn NY

Christmas Carols
October 5 / New York NY

Celebrating African American History and Culture
October 13 / Washington DC

The History of Hockey
October 20 / Detroit MI

Alzheimer’s Semipostal
November 30 / Baltimore MD

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This collectible calendar features stunning images of flowers and plants — and the important insects that pollinate them. The calendar also includes a pane of 20 Protect Pollinators Forever® stamps with a protective mount.

882112 / $12.95