

Reproduction — U.S. Postal Service Postal Customer Council (PCC) emblem

The U.S. Postal Service Postal Customer Council emblem below have been specially created. Please do not alter the logo when reproducing it.

POSITIVE USE



2 color: PMS 294, 485



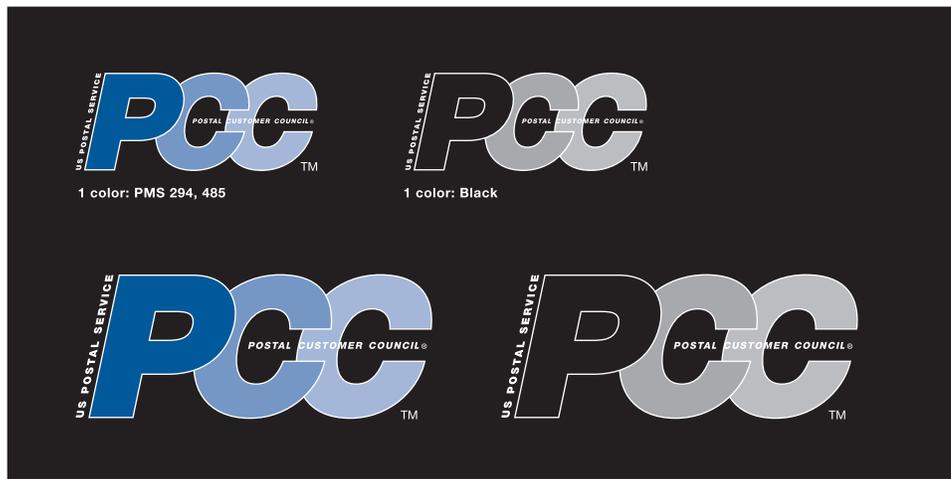
1 color: PMS 294



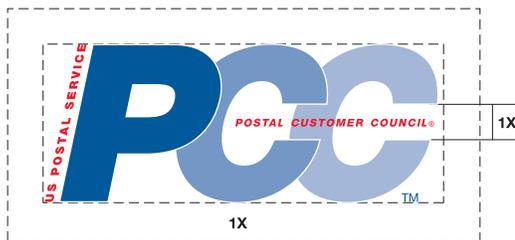
1 color: Black



REVERSE USE



Minimum clear space around Postal Customer Council emblem



Always display the PCC emblem prominently without interference from other graphic elements such as photographs, illustrations, body text, or frame boundaries such as in a Web page. Certain display requirements have been established to prevent competition from other graphic elements.

The PCC emblem should be easy to distinguish from its background. When the PCC emblem is placed on a background that is darker than a 40% screen of black, the **reverse use** is applied.



Do not reproduce smaller than 1/2 inch in height

Approval Requirements

Approval is required from the manager of Brand Equity & Design for any application of the Postal Customer Council emblem.

To expedite the process, please mail or fax a preliminary layout. If you prefer to E-mail an electronic file, please send a PDF file.

E-mails must not exceed 2 megabytes.

Mail to:
**Manager,
 Brand Equity & Design
 475 L'Enfant Plaza SW
 Washington, DC 20260-3100**

Fax to:
**Manager,
 Brand Equity & Design
 202.268.2392**

E-mail to:
imagereq@email.usps.gov

INCORRECT USE



Black outlined letters



Outline letters



Busy background



Solid letters