Now is the time to upgrade.



Full-Service is the next step in automating your mailings. By meeting the Full-Service criteria, you can receive:

- o The best commercial prices and the largest discounts available
- The elimination of annual permit fees
- o No cost visibility/tracking of your mailings
- o "Mail Anywhere" utilizing a single permit at multiple business mail entry sites
- o No cost address correction

Mail Service Provider (MSP) – Full-Service Certified Mailers:

A Mail Service Provider (MSP) offers a variety of solutions to prepare and present Full-Service presort mailings. The MSPs listed on the back page of this document have met the U.S. Postal Service [™] Full-Service certification standards. Mail Service Providers (MSPs) offer a wide variety of services for Mail Owners. Talk to an MSP to learn more about the Full-Service solutions they offer. There are many advantages of using an MSP to prepare your mailings. Some of the services an MSP can provide include:

- Provide/manage your address list
- o Print and/or presort your mailing
- o Enter your mailing with the greatest discounts available
- Manager mailing feedback, such as ACS data
- o Monitor mail quality reports

The list of certified MSPs is updated weekly. To ensure that you have the most current list of certified MSPs visit <u>https://ribbs.usps.gov/index.cfm?page=intelligentmail</u>.

The following section explains the different types of Mail Service Providers.

Print Only

A Print Only Provider will print your mailings with Full-Service Intelligent Mail® Barcodes. In order to qualify for Full-Service (and automation pricing), these mailings will need to be presorted and have electronic documentation (eDoc) submitted by yourself or a mail service provider as described below.

Print and Mail:

A Print and Mail Provider will print, presort, submit the eDoc, and submit the mailing. Some of the MSPs offer additional drop shipment discounts.

List Mailer:

A List Mailer will take existing mailpiece components and mailing list(s), and address, presort, submit the eDoc, and mail the mailing. A List Mailer offers similar services to a Print and Mail MSP only a List Mailer MSP does not print the mailing components.

Presort and Commingle Letter:

A Presort Bureau and/or Commingle Mailer will take letter-sized mail from one or multiple customers and presort and commingle the pieces together to generate a combined eDoc, potentially qualifying your mailings for additional presort discounts.

Presort and Comail/Commingle Flat:

A Presort Bureau and/or Comail/Commingle Mailer operates similar to a Commingle Mail; however, Presort and Comail/Commingle only handle flat-sized mailpieces.

Copal or Consolidator;

A Copal or Consolidator will consolidate your mailings already prepared into trays or bundles with other mailings to achieve deeper discounts. Copal or Consolidator MSPs co-palletize, consolidate, and submit eDoc. These mailers may handle both letter and flat-sized mailpieces.

Additional Resources:

- Getting Started: https://ribbs.usps.gov/index.cfm?page=intelligentmail
- Registration (via the Business Customer Gateway): ribbs.usps.gov/gateway
- Mailpiece Design Analyst at 855-593-6093 or mda@usps.gov and https://ribbs.usps.gov/index.cfm?page=bmasupport
- PostalOne![®] Help Desk at 800-522-9085 or postalone@usps.gov
- Visit your local BMEU

Full-Service Certified Mail Service Providers Information Sheet

For more information, visit ribbs.usps.gov. Get started today to take advantage of cost savings and benefits designed to help grow your business

Full-Service has two key requirements:

- 1. A <u>unique Intelligent</u> <u>Mail[®] Barcode</u> on each letter, tray, and container
- 2. Electronic Documentation (eDoc)

of mailing information, such as the Postage Statement and Qualification Report

Full-Service Certified Mail Service Providers (MSPs)

				Certif	ication		Service-Level Offering						
Mail Service Provider/Mail Owner	States Where Services Are Offered	MSP Point of Contact	Website	Platinum	Standard	Print Only	Print & Mail	List Mailer	Presort & Commingle	Presort & Comail	Copal or Consolidator	Mail Type (Postcard (P), Letter(L), Flat (F) Mail Class	Destination Discount
IWCO – Chanhassen, MN	All	Mike Ertel	www.iwco.com		х	x	x		х			P, L, F First-Class Standard	DNDC, DSCF, ORIGIN
IWCO –Little Falls, MN	All	Mike Ertel	www.iwco.com		х	х	x		х			P, L, F First-Class Standard	DNDC, DSCF, ORIGIN
IWCO – Hamburg, PA	All	Mike Ertel	www.iwco.com		x	х	х		х			P, L, F First-Class Standard	DNDC, DSCF, ORIGIN
Priority Printing & Mailing	All	Michael Smith	www.priorityondemand.com		х	х	x	х				P, L, F, First-Class Standard	DSCF
Qualified Presort Service	All	Michael Ragon	www.qualifiedpresort.com		х		х	х	х	x		P, L, F First Class Standard Periodicals	DNDC, DSCF, DDU, Origin
Blue Cross Blue Shield of Tennessee	TN	Jarita Norman			х		x	х				P, L, F First-Class Standard	DSCF, DDU
DATAMATX	All	Chris Bracone	info@datamatx.com		х	х	x	х	х			L, F First-Class	DSCF, DDU, Origin
Mid-West Direct	All	MIKE TRIPLETT	www.mw-direct.com		х				х			L First-Class, Standard	DNDC, DSCF, DDU, Origin
Access Mail	FL	Beth Bell	www.accessmail.biz		х		х	х	х	х		P, L First-Class, Standard	DNDC, DSCF, Origin
XEROX Business	All	Clifford McDonald	http://services.xerox.com/		х	х	х	х				L First-Class	DSCF
United Mail Ohio	All	Connie Burns	www.united-mail.com		х	х	x	х	х	×		P, L, F First-Class, Standard. Periodicals	DNDC, DSCF, DDU. Origin
National Business Systems	MN	Joe Axe	www.nbsusa.com		х		x					P, L, F First-Class	
Think Patented	All	David McNerney	www.thinkpatented.com		х		х	х				P, L, F First-Class, Standard	DNDC, DSCF, DDU, Origin
Target Marketing Direct Mail Services	All	Joan Kaipo	http://www.tmdms.com/		х	х	x	х				P, L, F First-Class, Standard	DSCF, DDU, Origin
Wilen Direct	All	Tom Glassman	Wilengroup.com		х	х	x	х				P, L, f First-Class Standard	DNDC, DSCF, DDU, Origin
Perinton Publishing	All	Michael Libby	www.perintonpublishing.com		х	х	х	х				P, L, F First-Class, Standard, Periodicals	DNDC, DSCF, DDU, Origin

Rees Associates	All	Scott Lundstrom	http://www.reesassociates.com/	x	x	x	x	х	х	x	P, L, F First-Class Standard Mail	DNDC, DSCF, Origin
Bouwer Printing &	WI	Kathy Peotter	info@bouwerprinting.com	х		х					P, L, F First-Class, Standard Mail	DDU, Origin
SourceLink	All	Client Service	www.Sourcelink.com	х		х	х			х	P, L, F First-Class Standard Periodicals	DNDC, DSCF, DDU, Origin
CALIFORNIA STATE UNIVERSITY CHICO, CA	CA	CHRIS MENDOZA	www.csuchico.edu/prnt	x		x					P, L, F First-Class Standard	Origin
Becker Printing	тх	Joe Keller	beckerprint.com	x		x					P, L, F First-Class Standard Periodicals	Origin
World Marketing Smyrna, GA	All	Jeff Meyers	http://worldmarkinc.com/	x		x	x	х		х	P, L, F First-Class Standard Mail Periodicals	DNDC, DSCF, DDU, Origin
Freedom Graphics Janesville, WI	WI	James Parnello	www.fgs.com	х	х	х	х	х		х	P. L, F First-Class Standard Mail Periodicals	DNDC, DSCF, DDU, Origin
Freedom Graphics Fox Valley, IL	IL	James Parnello	www.fgs.com	х	х	х	х	х		х	P. L, F First-Class Standard Mail Periodicals	DNDC, DSCF, DDU, Origin
D J Thompson Mailing Corp	All	Todd Brown	www.thompsonmailing.com	x		х				х	P, L, F First-Class Standard Mail	DNDC, DSCF, Origin
Corporate Business Solutions	тх	Kim Gama	www.1cbs.com	x	x	x	x	х	х	x	P, I, f First-Class, Standard Mail Periodicals	DNDC, DSCF, DDU, Origin
Las Vegas Color Graphics	All	Karen Matera	www.lasvegascolor.com	х	х	х	х				P, L, F First-Class Standard Mail	DNDC, DSCF,DDU, Origin
Tribune Direct	All	Greg Marvin	tribunedirect.com	x	х	х	х				P, L, F First-Class Standard Mail	DNDC, DCSF, DDU, Origin
IMS of WNY	NY	Steve Schiano	imsdirect.com	x				х			P,L First-Class	DNDC, DSCF, DDU, Origin
Direct Mail Solutions	All	Stephanie Hoy	www.Directmailsolutions.com	х	х	х	х	х	х		P, L, F First-Class, Standard Mail Periodicals	DNDC, DSCF, Origin
Excalibur Presort	NC	George Newstedt	www.excaliburdirect.com	х				х	х		L First-Class Standard Mail	DNDC, DSCF, DDU, Origin
Sourcelink Madison, MS	All	Eddie Barnes	sourcelink.com	x		x					P, L, F First-Class, Standard Mail Periodicals	DNDC, DSCF, Origin
Fineline Printing Center	All	Todd Howard	finelineprintinggroup.com	х	х	х	х	х	х		P, L, F First-Class Standard Mail Periodicals	DNDC, DSCF, DDU, Origin
World Marketing Chicago, IL	All	Robert Dorre	http://worldmarkinc.com/	х		x	х	х		x	P, L, F First-Class Standard Mail Periodicals	DNDC, DSCF, DDU, Origin
World Marketing Dallas, TX	All	Charles Buchanan	http://worldmarkinc.com/	х		х	х	х		х	P, L, F First-Class Standard Mail Periodicals	DNDC, DSCF, DDU, Origin
Mail Movers Salisbury, MD	All	Shawn Dykes	www.mailmovers.net	х	х	х	х	х			P, L, F First-Class, Standard Mail	DNDC, DSCF, DDU, Origin
ANRO Communications	All	Susan Larson	www.ANRO.com	x	x	x	x				P, L, F First-Class, Standard Mail, Periodicals	DNDC, DSCF, DDU, Origin
		1										

Chart current as of 12/5/2014. For the latest list update and more information about transitioning, please visit **ribbs.usps.gov** and click **Getting Started** under the Intelligent Maile Services tab.

Questions?



Contact the *PostalOne!*_® Help Desk at **1-800-522-9085** or email <u>postalone@usps.gov</u>

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