

IMb Tracing® Fact Sheet

IMb Tracing® is a service that provides real-time tracking information for your automation-compatible letters and flats, giving advance notice for both incoming and outgoing mail.

- Destination IMb Tracing® service (for outgoing mail) gives you advance information about when your mailpieces will reach their destination.
- Origin IMb Tracing® service (for incoming mail) lets you anticipate when voters' return items are on the way back to you.

How does IMb Tracing® Service help Election Officials?

For outgoing mail:

- Obtain near real-time notification when your mail receives its last processing scan.
- Identify mail delivery trends and ensure delivery is within in-home dates.
- Know when mailpieces reach your audience so you can better manage elections.

For incoming mail:

- Obtain near real-time notification when your return mail enters the mail stream.
- Know when return items are on the way so you can better manage the voting process.
- Manage cash flow and accounts receivable more effectively.
- Evaluate the success of advertising campaigns in near real-time.

How do I get started with IMb Tracing® Service?

To learn more or get started with IMb Tracing® service, visit our website or contact our customer support center.

Mail: USPS National Customer Support Center
ATTN: IMb Tracing
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