



IT'S HARD TO MISS CUSTOMIZED MARKETMAIL.®

YOUR LOGO HERE

Your Return Address
Anytown, USA 00000-0000

PRSR STD
CUST MKTMAIL
POSTAGE & FEES PAID
YOUR COMPANY
PERMIT NO. 00000

Will B. Seen
123 Sample Street
Sample City, USA 00000-
0000

YOU CREATE THE SHAPE. IT CREATES THE IMPACT.

Customized *MarketMail*® grabs attention and helps you draw customers in.

Now, your marketing ideas can really take shape – with Customized *MarketMail*. This innovative product lets you create and send truly dimensional mail...*without an envelope*. In fact, the piece you're holding meets all Postal requirements for mailing!



Add a new dimension to your mailings.

Nearly any shape goes. A concept car, a cartoon character, a floral bouquet – whatever showcases your product or offer. Even use die-cuts and varying thickness.

Enjoy a standout advantage.

The impactful, unexpected shapes make all your initiatives break through – product launches, event announcements, brand campaigns, and more.

Keep your message hanging around.

With its surprising, inventive formats, Customized *MarketMail* service can help boost retention value and increases the chance your piece will be pinned up and shared.

Attach an offer or response device.

Want to track an offer or learn about your target? Customized *MarketMail* even accommodates coupons, reply cards, and bar-coded swipe cards.

There's no hiding the big-impact benefits of Customized *MarketMail*. Put these dynamic mail pieces to work for you.

Get started now at usps.com/bigimpact



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