



FOR IMMEDIATE RELEASE  
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## POSTAL NEWS

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### **U.S. Postal Service Named A 'Most Trusted' Company** *Ponemon Institute Honors USPS Among 200 Businesses*

WASHINGTON, DC — The premier privacy trust study in America has cited the U.S. Postal Service as sixth among 200 of the "Most Trusted Companies for Privacy."

For the fifth year in a row, the U.S. Postal Service has been recognized by the Ponemon Institute for its best practices in safeguarding U.S. consumers' personal information among private sector companies. This year, the Postal Service moved up one position from last year's listing.

"Over our 230-year history, the U.S. Postal Service has placed a very high premium upon the security of the mail," said Delores Killete, USPS vice president and Consumer Advocate. "We jealously guard the valued trust and respect we've painstakingly earned from our customers," she added.

The study asked more than 6,000 adult-aged U.S. consumers which companies they thought were most trustworthy in handling their personal information responsibly. Of the 706 companies consumers cited, 211 businesses made it to the final list of most trusted. Number six on that list is the U.S. Postal Service.

"Consumers want to do business with brands they believe they can trust," said Dr. Larry Ponemon, chairman and founder, Ponemon Institute. "We believe our study is a strong indication of which brands have best earned that trust."

The Institute has also cited the Postal Service as the "Most Trusted Government Agency" for four years in a row. Increasing its privacy trust score every year since the survey began four years ago, the Postal Service has been recognized as the government agency that is best able to keep consumers' information safe and secure. Those scores are expected to be released early next year.

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**Please Note:** For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at [www.usps.com/communications/newsroom/welcome.htm](http://www.usps.com/communications/newsroom/welcome.htm).

An independent federal agency, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products and services, not tax dollars, to pay for operating expenses. The Postal Service has annual revenue of \$75 billion and delivers nearly half the world's mail.

**Ponemon Institute, LLC** is dedicated to advancing responsible information and privacy management practices in business and government. To achieve this objective, the Institute conducts independent research, educates leaders from the private and public sectors and verifies the privacy data protection practices of organizations in a variety of industries.