



POSTAL NEWS

FOR IMMEDIATE RELEASE
Date: August 6, 2008

Media Contact: Sue Brennan
(O) 202.268.6363
sue.brennan@usps.gov
usps.com/news
Release No. 08-081

POSTAL SERVICE WILL BE READY FOR INTELLIGENT MAIL BARCODES IN MAY 2009

No pricing decisions at this time

WASHINGTON, DC — Speaking to the Mailers' Technical Advisory Committee here today, Tom Day, Senior Vice President, Intelligent Mail and Address Quality, said the Postal Service will be ready for mail bearing Intelligent Mail barcodes next May as planned.

"We believe the benefits of an information-rich mail stream will be evident for our mailers and the entire mailing industry, and investments to make that a reality will prove to be very much worthwhile," continued Day. "However, given the volatility of the economy, decreasing mail volumes, and our own financial situation, it would be premature for us to commit to a pricing structure for the Intelligent Mail barcode at this time."

Intelligent Mail is a comprehensive, integrated program designed to revolutionize all aspects of how the Postal Service accepts, processes and transports mail by using the Intelligent Mail barcode. The Intelligent Mail barcode notifies mailers when a mailing is inducted into the mail stream and allows them to track individual mail pieces as they travel through the postal network.

The Postmaster General's Mailers' Technical Advisory Committee is a venue for the Postal Service to share technical information with mailers and to receive advice and recommendations from mailers on matters concerning mail-related products and services in order to enhance customer value and expand the use of these products and services for mutual benefit. For more information, go to <http://ribbs.usps.gov/mtac.html>.

Three Intelligent Mail barcode Federal Register Notices (FRN) have been issued since January of this year. They can be found at <http://pe.usps.gov/FederalRegisterNotices.asp>.

###

An independent federal agency, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products and services, not tax dollars, to pay for operating expenses. The Postal Service has annual revenue of \$75 billion and delivers nearly half the world's mail.