



POSTAL NEWS

FOR IMMEDIATE RELEASE
Dec. 5, 2007

Contact: Mark Saunders
(O) 202-268-6524
(C) 202-320-0782
mark.r.saunders@usps.gov
usps.com/news
Release No. 07-082

Postal Service to immortalize 'Ol' Blue Eyes'
Frank Sinatra Commemorative Stamp to be Issued Next Spring

WASHINGTON, DC — Frank Sinatra, one of the most iconic entertainers of the 20th century, will be commemorated on a postage stamp next spring, Postmaster General John Potter announced today. Sinatra's three children — Nancy, Frank, Jr. and Tina Sinatra. — will preview the stamp image during a special ceremony in Beverly Hills, CA, on Sinatra's birthday, Wed., Dec. 12.

"Frank Sinatra was an extraordinary entertainer whose life and work left an indelible impression on American culture," said Potter. "His recordings, concert performances and film work place him among America's top artists, and his legendary gift for transforming popular song into art is a rare feat that few have been able to replicate. The Postal Service is proud to honor his achievements."

"On behalf of our family, we are honored that the United States Postal Service has recognized our Dad's achievements with a stamp," said Tina Sinatra, speaking on behalf of her siblings, Nancy and Frank Sinatra, Jr. "Of all the awards he has received, this one would have been very special to him."

A 10-ft. image of the stamp will be unveiled at the Beverly Hilton's Wilshire room at 10 a.m. PT, Dec. 12.

In a career studded with accolades, Sinatra won an Oscar, several Grammy awards, received the Jean Hersholt Humanitarian Award in 1971, and was recognized at the Kennedy Center Honors in 1983. Sinatra also gave generously to many charities. President Reagan awarded him the Presidential Medal of Freedom in 1985. He was born in Hoboken, NJ, in 1915 and died in 1998. The Hoboken Post Office was renamed in his honor in 2002.

###

An independent federal agency, the U.S. Postal Service is the only delivery service that visits every address in the nation, 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products and services to pay for operating expenses, not tax dollars. The Postal Service has annual revenues of \$75 billion and delivers nearly half the world's mail.