

FOR IMMEDIATE RELEASE
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To obtain a 300 dpi downloadable photograph of the Okefenokee Swamp stamp, visit:
www.usps.com/communications/newsroom/2007stamps/definitives/downloadcenter.htm

Photograph of Okefenokee Swamp highlights International Mail stamp

WASHINGTON, D.C. – The U.S. Postal Service issued the Okefenokee Swamp, Georgia/Florida 69-cent International Canada and Mexico letter rate stamp today. The stamp features a photograph of a pond in the Okefenokee Swamp, taken by José Azel of Lovell, Maine. Text on the stamp reads, “Okefenokee Swamp, Georgia/Florida.” Available nationwide today, the self-adhesive stamp is available in panes of 20.

The Okefenokee Swamp encompasses nearly 700 square miles in southeastern Georgia and a small portion of northern Florida. The swamp serves as the headwaters for the Suwannee and St. Mary’s Rivers and is home to a wide range of animal and plant life, from alligators, cranes, and black bears to cypress trees and carnivorous plants. This area derives its name from a Native American term meaning “land of the trembling earth.”

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An independent federal agency, the U.S. Postal Service is the only delivery service that visits 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products, and services to cover its operating expenses. The Postal Service has annual revenues of \$73 billion and delivers nearly half the world’s mail.

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How to Order First Day of Issue Postmark

Customers have 60 days to obtain the first day of issue postmark by mail. They may purchase new stamps at their local Post Office, at The Postal Store website at www.usps.com/shop, or by calling 800-STAMP-24. They should affix the stamps to envelopes of their choice, address the envelopes to themselves or others, and place them in a larger envelope addressed to:

OKEFENOKEE SWAMP GEORGIA/FLORIDA STAMP
POSTMASTER
6841 ELM ST
MCLEAN VA 22101-9998

After applying the first day of issue postmark, the Postal Service will return the envelopes through the mail. There is no charge for the postmark. All orders must be postmarked by July 31, 2007.

How to Order First Day Covers

Stamp Fulfillment Services also offers first-day covers for new stamp issues and Postal Service stationery items postmarked with the official first day of issue cancellation. Each item has an individual catalog number and is offered in the quarterly *USA Philatelic* catalog. Customers may request a free catalog by calling 800-STAMP-24 or writing to:

INFORMATION FULFILLMENT
DEPT 6270
US POSTAL SERVICE
PO BOX 219014
KANSAS CITY MO 64121-9014

Philatelic Products There is one philatelic product available for this stamp issue: Item 570261, First Day Cover, \$1.07.

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**Okefenokee Swamp, Georgia/Florida
69-cent International Canada and Mexico letter rate stamp
Background Information**

Issue:	Okefenokee Swamp, Georgia/ Florida
Item Number:	570200
Denomination & Type of Issue:	69-cent International Canada and Mexico letter rate
Format:	Pane of 20 (1 design)
Series:	Scenic American Landscapes
Issue Date & City:	June 1, 2007, McLean, VA 22101 (NAPEX Show)
Photographer:	José Azel, Portland, Maine
Designer:	Ethel Kessler, Bethesda, MD
Engraver:	N/A
Art Director:	Ethel Kessler, Bethesda, MD
Typographer:	Ethel Kessler, Bethesda, MD
Modeler:	Joseph Sheeran
Manufacturing Process:	Offset, Microprinting, "USPS"
Printer:	Ashton Potter (USA) Ltd. (APU)
Printed at:	Williamsville, NY
Press Type:	Mueller Martini, A 76
Stamps per Pane:	20
Print Quantity:	100 million stamps
Paper Type:	Prephosphored, Type II
Adhesive Type:	Pressure-sensitive
Processed at:	Ashton Potter (USA) Ltd.
Colors:	Black, Cyan, Magenta, Yellow, PMS 877 (Silver)
Stamp Orientation:	Horizontal
Image Area (w x h):	1.42 x 0.84 in./36.068 x 21.336 mm
Overall Size (w x h):	1.56 x 0.98 in./39.624 x 24.892 mm
Full Pane Size (w x h):	7.24 x 5.95 in./183.896 x 151.13 mm
Plate Size:	240 stamps per revolution
Plate Numbers:	"P" followed by five (5) single digits
Marginal Markings:	© 2007 USPS • Plate position diagram • Price • 4 Plate Numbers on front of pane • 4 Barcodes "570200" on back of pane