



POSTAL NEWS

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Kick Off the Summer Season with *Star Wars*

HOLLYWOOD, Calif. — As millions of Americans prepare to kick off the summer season this Memorial Day weekend, the U.S. Postal Service will be making a journey to a galaxy far, far away to memorialize some heroes of cinematic legend. Thirty years ago, *Star Wars* defined summer blockbuster movies and evolved into a pop culture phenomenon. This year, Americans can experience the excitement once again with a set of *Star Wars* blockbuster stamps which will be available Friday.

Fifteen new commemorative postage stamps celebrating the 30th anniversary of *Star Wars* will be available starting Friday May, 25, at Post Offices nationwide. In addition, the results of a national online ballot to decide America's favorite *Star Wars* stamp design will be announced. Americans can vote through midnight tonight on uspsjedimaster.com to determine which *Star Wars* character would be featured on a single stamp to be issued later this summer.

The *Star Wars* stamps will be dedicated at *Star Wars* Celebration IV — the biggest *Star Wars* event in the galaxy — at the Los Angeles Convention Center Friday at 7:30 p.m. The event, where the Postal Service is the exclusive shipper, coincides with the 30th anniversary of *Star Wars*, produced by Lucasfilm Ltd. In recent weeks, the Postal Service transformed collection boxes across the country into R2-D2 look-alikes and encouraged customers to log on to usps.com to vote for the *Star Wars* character they wanted to see featured on a single stamp.

The *Star Wars* commemorative stamp sheet is currently available for purchase on www.usps.com and by calling 1-800-STAMP-24; starting Friday the stamps will also be available in Post Offices nationwide.

Press note: broadcast television and radio, print media and Internet news sites can download press materials; including *PATHFIRE*™ broadcast quality video, high resolution still photo images, high resolution stamp images and web media files at www.usps.com/communications/newsroom. Select the icon for Broadcast TV and Multimedia.

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An independent federal agency, the U.S. Postal Service is the only delivery service that visits 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products, and services to cover its operating expenses. The Postal Service has annual revenues of \$73 billion and delivers nearly half the world's mail.

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