



For Immediate Release  
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SBA

## **MEDIA ADVISORY**

### **U.S. Small Business Administration, U.S. Postal Service Announce New Tool for Entrepreneurs**

- WHO:** Stephanie Watkins, SBA regional administrator; Rod DeVar, U.S. Postal Service manager of advertising and promotion; Warren Brown, owner of CakeLove bakery and love café; Joseph Loddo, SBA district manager
- WHEN:** Wednesday, March 7, at noon
- WHERE:** Love Café  
1501 U St., NW  
Washington, DC  
Parking is available on the street
- WHAT:** The SBA and the U.S. Postal Service have collaborated on a series of Internet-based resources to help small business owners find solutions to business challenges. Examples will be previewed.
- STORY LINES:**
- Business: There are more than 23 million small businesses in the United States that provide about 75 percent of all new jobs created since 2002, employing almost 50 percent of the private sector workforce.
- People: Warren Brown is one of the many faces of small business owners and one of more than a dozen entrepreneurs featured in the new video-on-demand resource series.
- Technology: The Internet is always open for business, and so are most small business owners and entrepreneurs. Providing tools and resources that are readily accessible and convenient is one more way the Internet is changing the way America does business.

The Small Business Administration, the nation's largest financial backer of small businesses, has teamed with the Postal Service to expand tools for business solutions. The SBA programs and services help business owners start, grow and succeed, and provide a range of financial, technical and management assistance.

The Postal Service has a dedicated portal on its Web site for small business owners, ***USPS.com/smallbiz***. The site offers pricing comparisons for shipping options, shipping tools that include supplies, printing desktop postage, finding the proper ZIP Code and requesting a free package pickup.

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