

TO: NEWS PRODUCERS, ASSIGNMENT EDITORS

MultiVu Video Feed: **Nation Gets Sneak Peek of Forever Stamp**

**SATELLITE FEEDS:**

Monday, March 26<sup>th</sup>, 2007  
10:30 AM – 10:45 AM ET  
Galaxy 26 (formerly IA 6)  
Transponder 5  
C-Band  
Downlink Freq: 3800 Vertical

Monday, March 26<sup>th</sup>, 2007  
1:30 PM – 1:45 PM ET  
Galaxy 26 (formerly IA 6)  
Transponder 11  
C-Band  
Downlink Freq: 3920 Vertical

Preview and access this video on Pathfire DMG: 27529  
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**NEWS:** Preview of the Forever Stamp that will go on sale in mid-April, well in advance of the May 14 rate change effective date.

**FORMAT:** B-roll.

**ADDITIONAL RESOURCES:** Video, hard copy requests, downloadable MPEG2, contact information and more available at <http://www.prnewswire.com/broadcast/27529/press.shtml>

**STORY SUMMARY:**

The Forever stamp is a consumer innovation guaranteed to deliver unprecedented convenience and value by easing the transition for mailing letters when rates change in the future. The Forever Stamp will be good for mailing a typical one-ounce First-Class letter — forever — regardless of future rate increases. That's right. Forever. It will be available in mid-April at the 41-cent rate for use when rates change May 14.

**B-ROLL INCLUDES:** stamp image; stamps being processed; stamps coming off the printer; stamps being checked for "flaws"

**VIDEO PROVIDED BY:** USPS

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MultiVu Media Relations, 800-653-5313 EXT. 3**

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