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Postal Service Manager Featured in “Women Worth Watching” *Pritha Mehra Honored by Profiles in Diversity Journal*

WASHINGTON, D.C. — Pritha Mehra, the Postal Service’s manager of marketing technology and channel management, has been recognized nationally by the *Profiles in Diversity Journal* special issue celebrating the achievements of leading women executives.

“Women Worth Watching” are nominated by colleagues, peers and mentors for showing outstanding initiative and professional achievements. The special issue, to be published this month, focuses on executive’s contributions in helping an organization achieve company-wide goals and her ability to mentor other women toward success.

Mehra’s current project is focused on leveraging technology, including the Postal Service’s Intelligent Mail barcodes, to make sure mail remains a key communications medium in the digital age.

As manager of marketing technology and channel management, Mehra provides leadership significantly improved how business mail is handled, with work focusing on new technologies that increase customer convenience.

She was integral in expanding *PotalOne!*, an “e-Documentation system” that allows business mailers to submit postage statements electronically and gain online access to postal accounts 24 hours a day, seven days a week. *PostalOne!* streamlines acceptance and verification of mail, and allows automatic postage payment, mail entry scheduling and status reports on mail.

Mehra has been with the Postal Service since 1990, working in product development, strategic marketing, customer relations, engineering and research. A native of India, Mehra came to the United States to attend the University of Maryland, where she earned a bachelor of science degree in computer science. She also holds an International Executive MBA from Georgetown University.

Profiles in Diversity Journal is a monthly magazine that serves as a resource for women executives, entrepreneurs, human resources and personnel department officers. This is the sixth year the publication has honored “Women Worth Watching.” Past companies recognized include Bank of America, Chevron Corporation, Honeywell, Merck, MetLife, The Dow Chemical Company, United Way and Verizon Communications.

Mehra is profiled in the magazine’s October issue.

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An independent federal agency, **the U.S. Postal Service** is the only delivery service that visits every address in the nation, 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products and services to pay for operating expenses, not tax dollars. The Postal Service has annual revenues of \$75 billion and delivers nearly half the world’s mail.