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202-268-2155
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**ELAINE GOLD ENTERPRISES TO LAUNCH FASHION
ACCESSORIES LINE FEATURING USPS STAMP ART**
Postal Service opens stamp vault for bold and innovative entrepreneur

Washington—Inspired by the vast collection of stamp art in the archives of the U.S. Postal Service (USPS), Elaine Gold of Elaine Gold Enterprises LLC (EGE) will launch a premier line of accessory products this fall featuring images from the USPS collection.

The new line of accessories will be showcased at Elaine Gold Enterprises, LLC, 390 Fifth Avenue, Suite 811, New York, NY, and at major retail outlets. Partners working with EGE include Haskell Jewels LTD., Advance Group, Roma Industries, Paris Asia LTD., Atsco Footwear Group, Fabric Editions LTD. and others offering gift and home products.

Gold and Nahum “Sonny” Shar, her partner in EGE, developed the concept of creating classic fashion accessories featuring stamp art. Working with the USPS, they turned the idea into this new relationship.

“It’s a special opportunity to capture the culture and history of America as depicted on the entire collection of USPS stamp images and apply it to the world of fashion,” said Gold. “The fashion industry has always mirrored the events, lifestyles and social trends of America, as does the postal stamp collection. This exciting new line will celebrate the spirit of America.”

A well-known figure in the New York-based fashion accessory industry, Gold was involved with a series of accessory lines and scarves for Anne Klein, Ellen Tracy, Jones of New York and a line of her own.

“This is an innovative and creative opportunity for the Postal Service,” said Pam York, manager, USPS Licensing Group. “Our licensing program allows merchandisers to offer a variety of quality products featuring stamp art in many product categories. Licensed products are sold through major specialty and mass market retailers, and on the Internet.”

Since 1775, the U.S. Postal Service has connected friends, families, neighbors and businesses by mail. An independent federal agency, the Postal Service makes deliveries to more than 141 million addresses every day and is the only service provider to deliver to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of more than \$68 billion, it is the world's leading provider of mail and delivery services, offering some of the most affordable postage rates in the world. Moreover, today's postage rates will remain stable until at least 2006. The U.S. Postal Service delivers more than 46 percent of the world's mail volume—some 202 billion letters, advertisements, periodicals and packages a year—and serves seven million customers each day at its 38,000 retail locations nationwide.