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Contact: Michael Genick, National Postal Forum (703) 218-5015

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All-Star Events To Close 2004 Postal Forum

Tim Russert Leads Wednesday Luncheon General Session; Closing Reception Scheduled for Smithsonian National Museum of Natural History

WASHINGTON, D.C. — A spectacular line-up of featured speakers, a new general session and an off-site closing reception will help wrap up the final day of the *Knowledge is Power* National Postal Forum (NPF). The Forum, which will be held at the year-old Washington DC Convention Center, begins Sunday, Sept. 19 and concludes Wednesday, Sept. 22.

Wednesday's main-stage presentation will feature Tim Russert, managing editor and moderator of "Meet the Press". He anchors "The Tim Russert Show," a weekly interview program on CNBC and is a contributing anchor for MSNBC. Russert also serves as senior vice president and Washington bureau chief of NBC News. At the 2004 National Postal Forum, Russert will offer his unique perspective on the ever-changing world and how current events impact daily life.

"With Tim Russert as our guest speaker, more than 150 exhibitors on the show floor representing nearly everyone in the mail industry and a professional development schedule that includes more than 100 workshops and a closing reception at the Smithsonian's National Museum of Natural History, this year's show will be the most exciting Forum ever," said NPF Chairman Susan Alvarado.

A diverse range of activities will be offered throughout the 2004 Postal Forum to ensure customers have the opportunity to sample best practices in the mailing industry. It is an industry that contributes \$900 billion to the U.S. economy and encompasses businesses in the fields of direct mail, paper manufacturing, printing, shipping, software and technology.

New to the 2004 Forum, will be the closing reception on Wednesday evening, which will take place at the Smithsonian's National Museum of Natural History. The museum will be closed to the public for the event and Forum attendees will have exclusive access to exhibits like the Hall of Dinosaurs, the Hope Diamond and special traveling show on the history of baseball.

Registration discounts are available to early registrants, industry associations and organizations planning to send several attendees. Register online by visiting www.npf.org to access detailed information on the 2004 Postal Forum schedule and information on the Washington, D.C. area. For other inquiries, call the National Postal Forum at 703.218.5015.

The National Postal Forum (NPF) a not-for-profit educational corporation, was established in 1968 by a group of major postal customers/mailers who were committed to an ongoing partnership with the United States Postal Service. The Forum's goal then, as now, has been to provide education to business mailers and communication/feed-back between the USPS and its business customers for a more responsive and efficient mail communications system.