



POSTAL NEWS

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CONSUMERS RECEIVE MONEY-SAVING OFFERS WITH ONLINE CHANGE-OF-ADDRESS SERVICE

WASHINGTON – Life just got easier and a little less expensive for the 44 million Americans who relocate each year. Now when residents change their address using MoversGuide® Online, an electronic change-of-address service available through www.usps.com, they will ease the stress of moving by electronically filing their change-of-address information; and reduce their moving expenses by utilizing money saving offers from several companies featured at the site. Participating companies include Penske, Staples, JC Penney, Storage USA, and Assurant Renters Insurance.

A secure site, MoversGuide Online is the fastest and most accurate way for consumers to file change-of-address information. Once the user completes the change-of-address information, he or she enters a credit-card number for verification. (There is a nominal \$1.00 fee for this security feature.)

The MoversGuide Online system prompts users for important address information like the address directional (for example, “NW” for Northwest), the apartment or suite number and the ZIP Code. This online validation of the change-of-address information increases address change accuracy and can facilitate a smoother and faster transition to the new address.

The Postal Service has offered consumers the convenience and speed of changing addresses online since the fall of 2001. In addition to electronically filing change-of-address information, consumers are able to order moving supplies or arrange storage, notify utilities to shut-off or initiate service, sign up for long-distance phone service, create a customized moving checklist, and obtain information about schools and local services all from one internet site.

MoversGuide Online is made possible through a strategic alliance between the Postal Service and Imagitas, a privately held, government solutions firm. Other products generated through this alliance are the Mover’s Guide (printed U.S. Postal Service change-of-address materials available in all 38,000 post offices), and The Welcome Kit (a moving information package including the official Change Notification Letter from the Postal Service.)