

## You can market Every Door Direct Mail® to a wide variety of businesses.

Below are examples of the types of businesses using Every Door Direct Mail service. Target these and similar categories when seeking customers for your printing services.

- **Retailers:** Auto dealers, restaurants and pizzerias, pharmacies, clothing stores, furniture stores and dealers, flower shops, coffee shops, bakeries, department stores, and more.
- **Service-based businesses:** Attorneys, banks, health-care professionals and providers, dry cleaners, home-improvement companies, real estate firms, and more.



## What Marketing Service Providers are saying about Every Door Direct Mail service.



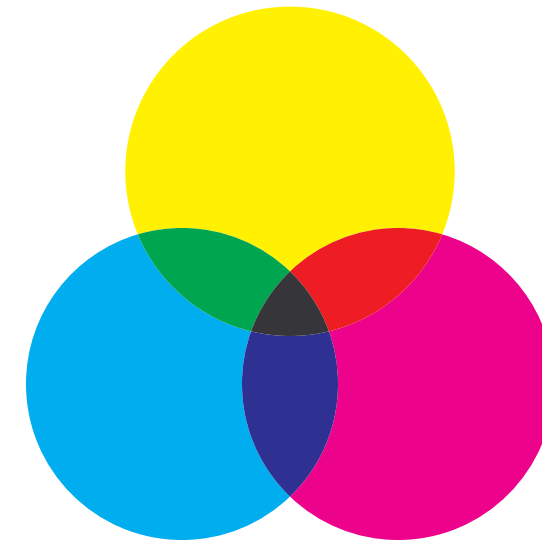
**On-Time Printing** – By promoting Every Door Direct Mail to restaurants in the Chicago area, On-Time Printing and Finishing, Inc., has gained \$110,000 in new revenue. According to owner Dave Clark, “introducing Every Door Direct Mail has brought in more revenue and helps us promote our overall capabilities.”



**Banner Printing** – Janet Tektas, Director of Operations, has discovered a niche for promoting Every Door Direct Mail to their Ohio market. “We have found it’s a great way for new businesses to target local consumers. It’s ideal for new businesses or businesses with new locations. Our customers are already having a lot of success.”



Learn more about the benefits of offering Every Door Direct Mail.  
Visit [usps.com/everydoordirectmail](https://usps.com/everydoordirectmail)



## A Marketing Service Provider’s guide to expanding business with Every Door Direct Mail.®



