

Forever Stamp Fact Sheet

- The Forever Stamp first went on sale in April 2007. Since then, more than 6 billion Forever Stamps have been sold.
- As the name suggests, Forever Stamps can be used to mail a one-ounce letter regardless of when the stamps are purchased or used and no matter how prices may change in the future.
- Forever Stamps are always sold at the same price as a regular First-Class Mail stamp. Forever Stamps are currently being sold for 41 cents and will be sold for 42 cents starting May 12, 2008.
- The Postal Service developed the Forever Stamp for consumers to ease the transition during price changes. There is only one Forever Stamp – it features an image of the Liberty Bell.
- Forever Stamps are available for purchase at post offices nationwide, online at usps.com, by phone at 1-800-STAMP-24, and from Automated Postal Centers and ATMs. They are sold in booklets of 20 and sheetlets of 18.
- Customers can use Forever Stamps for international mail, but since all international prices are higher than domestic prices, customers will need to attach additional postage. The value of the Forever Stamp is the domestic First-Class Mail letter price in effect on the day of use.
- For media use only, an image of the Forever Stamp is available for download at:
<http://www.usps.com/communications/newsroom/2007stamps/forever/welcome.htm>

#

Please Note: For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at www.usps.com/news.

An independent federal agency, the U.S. Postal Service is the only delivery service that visits every address in the nation, 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products and services to pay for operating expenses, not tax dollars. The Postal Service has annual revenues of \$75 billion and delivers nearly half the world's mail.