



FOR IMMEDIATE RELEASE
Mar. 3, 2009

POSTAL NEWS

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Release No. 09-024



U.S. Postal Service Stamp Images Travel to the Internet *Family-focused Travel Website Sends “Greetings From...”*

WASHINGTON — The travel-planning website, *Trekaroo.com*, whose visitors share information about child-friendly hotels, resorts, activities and travel packages, has a new addition to its itinerary. Images from the U.S. Postal Service “Greetings From America” stamp series now provide a colorful enhancement to the site’s My Passport feature.

My Passport allows online visitors to collect virtual passport stamps from places they’ve visited. They can choose from eight of the 50 state images depicted in the series — California, Florida, Hawaii, Massachusetts, New York, Pennsylvania, Texas and Virginia. The remaining stamp images will be “all aboard” by the end of this month.

Issued in 2006, the “Greetings from America” commemorative stamps bear an antique postcard design and exhibit nostalgic watercolor-like scenes of each state’s prominent characteristics, poised behind their bold, block letter-style names.

Postal officials cite the presence of the organization’s trusted brand on the Trekaroo website as an appropriate match.

“Our stamp images are well-recognized icons,” said David Failor, USPS executive director of Stamp Services. “It’s my hope that the virtual passport stamps collected by Trekaroo travelers will spark happy memories of their journeys through the States and beyond,” he added.

The My Passport feature of the website also allows travelers to post photographs of their trips, stories of their adventures and comments of their travel finds.

Based in Palo Alto, CA, Trekaroo bills itself as the first trip-planning website designed specifically to help parents overcome the stress of traveling with children.

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