



FOR IMMEDIATE RELEASE
Feb. 24, 2009

Media Contact: Yvonne Yoerger
(O) 202-268-8596
(C) 202-258-4322
yvonne.yoerger@usps.gov
usps.com/news
Release No. 09-021

Nearly 1 Billion Served *Mail Industry Serves Diverse Population Throughout Americas*

MIAMI — Nearly 1 billion people live in North, Central and South America and the Caribbean today, comprising one of the most diverse population groups in the world.

With that customer base in mind, more than 200 top executives from mail and delivery companies serving the western hemisphere are gathered in Miami this week at the annual World Mail and Express Americas Conference, under the theme "Sharing Diversity."

"In a difficult economy, diverse groups have more need to stay in touch locally, nationally and internationally," said Patrick R. Donahoe, U.S. Postal Service (USPS) Deputy Postmaster General and chief operating officer.

"Our global network of government and corporate mail and express companies provides a strong infrastructure to keep people and nations connected," Donahoe said. "Sharing industry strategies is especially important in today's challenging market."

USPS is host of the 2009 conference, and Donahoe and two other USPS executives are among speakers over the next two days. Donahoe will join representatives of three other national postal agencies in the keynote presentation, "Adapting to a Changing Environment."

Pranab Shah, global business managing director and vice president, will take part in a panel discussion on how the industry is becoming more environmentally friendly, the impact of the global economic crisis and where national posts fit in an increasingly digital world.

Jim Wilson, manager of USPS addressing technology will help lead a workshop on innovative opportunities to improve business through addressing advances.

Organized by Triangle Management Services Ltd., this is the sixth annual World Mail and Express Americas Conference. The conference is scheduled Feb. 24-25 at the Hilton Hotel, 5101 Blue Lagoon Drive, Miami. Registration information is available online at www.triangle.eu.com.

###

Please note: For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at www.usps.com/communications/newsroom/welcome.htm.

An independent federal agency, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 149 million residences, businesses and Post Office Boxes, six days a week. It has 34,000 retail locations and relies on the sale of postage, products and services, not tax dollars, to pay for operating expenses. Named the Most Trusted Government Agency five consecutive years by the Ponemon Institute, the Postal Service has annual revenue of \$75 billion and delivers nearly half the world's mail.