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Register Early and Save on Admission to 2009 National Postal Forum *May 17-20 – Washington, DC*

WASHINGTON — From historic accomplishments to delivering the future, the 2009 National Postal Forum offers the tools businesses need to succeed using the mail. Early bird registration is now open to the mailing industry's premier trade show and event in Washington, DC, this May.

More than 6,000 industry professionals are expected to attend this year's Forum and discover how new technologies are leading the way into the future and delivering better ways to serve customers.

The Forum offers:

- More than 140 workshops on the hottest issues facing the mailing industry.
- Three symposiums on Intelligent Mail, shipping solutions and global marketplace opportunities for small businesses.
- Sixteen business tracks on topics from mail center management to sustainability.
- Fifteen professional certificates.

This year's theme is "A Long History of Innovation Meets a Future of Great Promises." The program is packed with leading experts and cutting-edge strategies to help businesses – large and small – get the most out of the mail.

"This year's National Postal Forum is an opportunity for businesses to connect with tomorrow's solutions *today*," said Susan Plonkey, vice president, Business Customer Relations. "Join us in the nation's capital at the crossroads of history and progress and discover how embracing new technologies can grow your organization's bottom line."

Postmaster General John Potter will deliver the keynote speech May 18. A closing gala reception will be held at the newly reopened Smithsonian National Museum of American History.

An early registration price of \$900 is offered through Feb. 28. Onsite registration increases to \$995 for most attendees. For more information and to register, go to npf.org or call 703-218-5015.

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Please Note: For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at www.usps.com/communications/newsroom/welcome.htm.

An independent federal agency, the **U.S. Postal Service** is the only delivery service that reaches every address in the nation, 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products and services, not tax dollars, to pay for operating expenses. The Postal Service has annual revenue of \$75 billion and delivers nearly half the world's mail.

The **National Postal Forum**, a not-for-profit education corporation, was established in 1968 by a group of postal customers/mailers who were committed to an ongoing partnership with the U.S. Postal Service. The Forum's goal, then and now, is to provide education to business mailers and communication/feedback between the Postal Service and its business customers for a more responsive and efficient mail communications system.

