



FOR IMMEDIATE RELEASE
June 19, 2008

POSTAL NEWS

Media Contact: Joanne Veto
(O) 202-268-3118
(C) 202-285-2168
joanne.m.veto@usps.gov
usps.com/news
Release No. 08-068

Shipping Savings, Solutions Ready for 'eBay Live!' *U.S. Postal Service Helps eBay Shippers Save Money, Log on for Discounts*

WASHINGTON, DC — The U.S. Postal Service has one question for the anticipated 10,000 small business owners attending eBay Live! 2008 in Chicago: "What are *you* paying for shipping?"

The Postal Service is the title sponsor of eBay Live! 2008. Through a series of workshops, labs and presentations, attendees discover new strategies, share business solutions and network with other online sellers. The conference is set for June 19-21 in Chicago.

Postal Service employees are on hand to explain new pricing opportunities in domestic, international and online services, working with the theme, "What are *you* paying for shipping?" Online savings, volume discounts and competitive prices could bring savings as high as 11 percent for eBay shippers, according to the Postal Service. Two international Power Sellers will demonstrate international shipping options.

"We have a tremendous relationship with the eBay community and we're always working for ways to remain their shipper of choice," said Anita Bizzotto, executive vice president and chief marketing officer. "eBay Live! is the best place to continue that dialog with our customers."

All Express Mail and Priority Mail customers can save money simply by going online to purchase postage, including customers using Click-N-Ship at usps.com. Express Mail customers will receive 3 percent off the published retail prices and Priority Mail customers will save an average 3.5 percent.

Other competitive pricing highlights include:

- Retail prices start at \$4.80 for a one-pound Priority Mail package.
- Online purchasers save from 1 to 11 percent.
- Flat-Rate boxes have the greatest consumer value, with Priority Mail Flat-Rate boxes priced at \$9.80.
- Customers who use Click-N-Ship and PC Postage save an average 3.5 percent.

Express Mail and Priority Mail packaging are co-branded with the eBay logo and are Cradle to Cradle Certified for its environmental attributes. Co-branded eBay envelopes, packages and mailing supplies are available on eBay website: <http://pages.ebay.com/usps/preparingitems.html>.

The Postal Service also is working on a payment solution that allows eBay buyers and sellers to stay on the eBay website to complete financial transactions or print Postal Service shipping labels online. Customers will no longer have to migrate to the PayPal site to conclude business, a convenient solution Bizzotto said will be available at the end of August.

Collectors who stop at the Postal Service booth (405) in the exhibit hall will have the chance to win Frank Sinatra stamp collectibles and a Sinatra CD that includes a special track available only by purchasing the CD through the Postal Service.

The Postal Service continues to offer free, 90-minute workshops to those interested in learning how to start selling on eBay. Those interested in additional information and to reserve a spot at workshops across the country should log on to usps.com/ebayday.

###

Please Note: For broadcast quality video and audio, photo stills and other media resources, visit the USPS Newsroom at www.usps.com/communications/newsroom/welcome.htm.

An independent federal agency, the U.S. Postal Service is the only delivery service that reaches every address in the nation, 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products and services, not tax dollars, to pay for operating expenses. The Postal Service has annual revenue of \$75 billion and delivers nearly half the world's mail.