



FOR IMMEDIATE RELEASE
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Media Advisory

Abracadabra! Mickey Mouse Magically appears on Postage Stamps

- What:** Seven beloved Disney characters make their magical appearance on the Art of Disney: Magic postage stamps. The fourth in a series of Disney-inspired stamps, they will add a dash of magic to cards and letters. They feature Dumbo and Timothy Mouse, Peter Pan and Tinker Bell, Mickey Mouse as “The Sorcerer’s Apprentice,” and Aladdin and Genie.
- Who:** Dumbo and Timothy Mouse
Peter Pan and Tinker Bell
Mickey Mouse as “The Sorcerer’s Apprentice”
Aladdin and Genie
Erin Wallace, Senior Vice President of Operations, Walt Disney World Resort.
Linda A. Kingsley, Senior Vice President, U.S. Postal Service
- When:** 1 p.m. (ET)
Thursday, Aug. 16, 2007
- Where:** America Gardens Theatre – World Showcase
Epcot® - Walt Disney World® Resort
Orlando, FL
- Background:** The Art of Disney: Friendship stamps, issued in 2004 as the first in the current series, featured Mickey Mouse, Goofy, Donald Duck and a host of Disney friends. The Art of Disney: Celebration stamps issued in 2005 featured Mickey Mouse and Pluto, Alice and the Mad Hatter, Ariel and Flounder, and Snow White and Dopey. The Art of Disney: Romance stamps issued in 2006 featured Mickey Mouse and Minnie Mouse, Lady and the Tramp, Belle and the Beast, and Cinderella and Prince Charming.
- Media Note:** For credentials, please call 407-566-7194 by Wednesday, Aug. 15, 2007. Media check-in will be at the front gate.
- To obtain a downloadable 300 dpi image of the stamps, visit the 2007 Commemorative Stamp Program release link at www.usps.com/communications/newsroom/2007stamps.
- USPS**
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An independent federal agency, the U.S. Postal Service is the only delivery service that visits 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products, and services to cover its operating expenses. The Postal Service has annual revenues of \$73 billion and delivers nearly half the world's mail.

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