



POSTAL NEWS

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Improved Postal Service Address Labels Now Available
Laminated, Adhesive Letters and Numbers at OfficeMax



Premium Address Marking Labels

WASHINGTON, DC — The U.S. Postal Service is offering more visible, more durable address marking labels that can help letter carriers and emergency personnel more easily find addresses.

Manufactured by U.S. Stamp and Sign of Cookeville, TN, the premium address marking labels are available at OfficeMax supply stores and can be put anywhere ordinary labels can — on porch posts, front doors or mailboxes.

The three-inch-high reflective stickers are laminated with a durable surface which resists fading, scratching and weathering, while the reflective material makes numbers and letters easier to read.

Premium address marking labels are some of the many products licensed by the Postal Service, which include apparel, fashion accessories, packaging and shipping products, toys and games.

"Our licensing program provides additional opportunities to reach customers and to attract new ones," said Vice President of Product Development Nick Barranca. "The Postal Service is one of the most recognizable and respected brands in the country, and we're proud to place our name on such a fine product " he added.

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An independent federal agency, the U.S. Postal Service is the only delivery service that visits every address in the nation, 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products and services to pay for operating expenses, not tax dollars. The Postal Service has annual revenues of \$75 billion and delivers nearly half the world's mail.