



# POSTAL NEWS

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## **U.S. Postal Service Recognized for Strategic Deployment of Mobile and Wireless Technologies**

WASHINGTON, D.C. — The U.S. Postal Service (USPS) has been named a finalist in a prestigious worldwide awards program that recognizes best practices in the strategic deployment of mobile and wireless technologies.

USPS is one of only five finalists from around the globe in the “Deploying Wireless Mobility in the Enterprise” category of Computerworld’s “Best Practices in Mobile & Wireless” Awards Program, which honors organizations that have applied exemplary mobile and wireless solutions to provide strategic business advantages.

“Mobile and wireless technologies are at the forefront, enabling companies to achieve both financial and technological goals that would have been unthinkable a decade ago,” said Ron Milton, executive vice president, Computerworld. “The companies recognized in this year’s program are groundbreakers in using mobile and wireless technologies.”

The IT Self Service Administration (ITSSA) console is one mobile and wireless deployment initiative for which the Postal Service is being recognized. ITSSA incorporates existing business tools and infrastructure to distribute workload while centralizing workflow processes, capturing vital user statistics and automating administrative and reporting functions where possible.

“The IT Self Service application serves as the critical integrated link between individuals, vendors and IT infrastructure,” said Robert L. Otto, USPS Vice President, Chief Technology Officer. “Our employees — our customers — want this, love this, and can no longer do business without these alternatives.”

ITSSA recently was integrated with ProfitLine, a telecom expense management solution for large enterprises and government agencies that provides increased management visibility and control.

The USPS Information Technology group manages cellular voice and data devices, services, and business applications for more than 40,000 people. The Postal Service’s BlackBerry population alone is

more than 6,300 employees. Critical business applications are wirelessly pushed to BlackBerry users without cradling or the need for user intervention. The full range of USPS managed cellular solutions also includes Aircards, telephones and other cellular devices.

USPS will be recognized May 23 at Computerworld's Mobile & Wireless World Conference in Orlando, Fla. The complete list of award finalists can be found at: [www.mwwwusa.com](http://www.mwwwusa.com).

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An independent federal agency, the U.S. Postal Service is the only delivery service that visits 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products, and services to cover its operating expenses. The Postal Service has annual revenues of \$73 billion and delivers nearly half the world's mail.

Computerworld is the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning weekly publication, Computerworld.com ([www.computerworld.com](http://www.computerworld.com)), focused conference series and custom research form the hub of the world's largest (40+ edition) global IT media network. In the past five years alone, Computerworld has won more than 100 awards, including Folio Magazine's 2006 Gold EDDIE Award for the best technology/computing magazine, the 2004 and 2006 Magazine of the Year Award, and 2006 Best Overall Web Publication from the American Society of Business Publication Editors. Computerworld leads the industry with a print audience of 1.25 million readers each week (IntelliQuest CIMS Spring 2006) and an online audience of over 2 million unique monthly visitors (Omniture).

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