



# POSTAL NEWS

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## **Intelligent Mail® Barcodes Available For Flat Mail May 1, 2007**

WASHINGTON, D.C. — In September 2006, the use of Intelligent Mail Barcodes for automation discounts became available for letter mail. Today, Charlie Bravo, the United States Postal Service's senior vice president of Intelligent Mail and Address Quality announced that automation discounts for use of Intelligent Mail barcode — formerly called 4-State Customer Barcode — will be available for Flat Mail beginning May 1, 2007.

OneCode Services™ available with Intelligent Mail include OneCode Confirm™ for First-Class Mail, Standard Mail, and Periodicals and OneCode ACS™ for First-Class Mail flats and Periodicals. OneCode ACS will be available for Standard Mail this fall. "The Intelligent Mail process is fully automated," said Bravo. "We're looking forward to having everyone on board by 2009."

Bravo's announcement was made at the National Postal Forum in Washington, DC. About 7,000 industry professionals are attending the four-day conference at the Washington Convention Center through March 28. The Forum offers 150 workshops, three, day-long symposiums, special sessions and 13 professional certificate programs. This year the Forum sets out to transform the world of mail, with four days of powerful business and career opportunities. The National Postal Forum provides insight and perspective on a future filled with opportunities for the mailing industry.

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An independent federal agency, the U.S. Postal Service is the only delivery service that visits every address in the nation, 146 million homes and businesses, six days a week. It has 37,000 retail locations and relies on the sale of postage, products and services to pay for operating expenses, not tax dollars. The Postal Service has annual revenues of \$73 billion and delivers more than 46 percent of the world's mail volume.