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NEW CHAIRMAN, CITIZENS' STAMP ADVISORY COMMITTEE

WASHINGTON – Ron Robinson, former Chairman and CEO of the Little Rock-based advertising/marketing agency Cranford Johnson Robinson Woods (CJRW), was appointed to chair the committee that recommends U.S. postage stamp subjects and designs to the Postmaster General.

As chair of the Citizens' Stamp Advisory Committee—which annually reviews thousands of stamp suggestions before making 20 to 25-subject recommendations—Robinson's role is to lead the 15-member Committee, whose backgrounds reflect a wide range of educational, artistic, historical and professional credentials.

"Ron's energy and commitment to excellence in making our stamp program the world's benchmark is a true asset to the Postal Service," Postmaster General John E. Potter said in making Robinson's appointment effective January 2006.

Former Postmaster General Marvin T. Runyon appointed Robinson to the Committee in 1993. From 1997 to 2002, Robinson served as Stamp Subject Subcommittee Chair. He succeeds Committee chairman Dr. C. Douglas Lewis, who left the Committee in October after 26 years of dedicated service.

Robinson's relationship with the world of stamp collecting extends more than half a century. He has been an active member of the American Philatelic Society, American First-Day Cover Society and the Universal Ship Cancellation Society since 1978. In 1979 he was a founder and first president of Arkansas' largest stamp society, the Pinnacle Stamp Club of Little Rock.

Following five years as a sportswriter for the "Arkansas Gazette," Robinson earned a B.A. degree in journalism in 1965 from the University of Arkansas at Fayetteville. In 1966, he studied public relations at the Boston University Graduate School of Public Communications.

Robinson served in the U.S. Air Force from 1965 to 1970, was promoted to the rank of captain, and was awarded the Bronze Star while serving in Vietnam (1968-1969). He also earned the Air Force Commendation Medal for his support of the 1969 Apollo 11 moon mission. He was chief of combat news for I Corps (the area encompassing South Vietnam's demilitarized zone and 200 miles south) at DaNang



Air Base, South Vietnam, and director of information for the Defense Intelligence Agency's Aeronautical Chart and Information Center in St. Louis, Mo.

In 1970, Robinson joined the CJRW agency after 11 years as a journalist and as a public information officer. He was elevated to President in 1984, and in 1991 to Chairman/CEO of the communications firm with a staff of more than 100. CJRW is ranked among the top 250 agencies in North America.

Robinson has been an accredited member of the Public Relations Society of America for more than 30 years. He is a charter member of the National Public Relations Network and a past member of the Board of Directors of the Arkansas Advertising Federation. In 1989, the Advertising Federation presented him with its Distinguished Public Service Award for contributions to the communications community. In February 1995, Robinson was named "Business Executive of the Year" by "Arkansas Business" magazine.

Robinson received two major distinctions from the U. of A. in Fayetteville. In 1997, he was awarded the Community Service Award from the Arkansas Alumni Association. In 2004, he was honored as a distinguished alumnus at the Fulbright College of Arts and Sciences.

Since 1775, the Postal Service and its predecessor, the Post Office Department, has connected friends, families, neighbors and businesses by mail. It is an independent federal agency that visits 144 million homes and businesses every day, six days a week and is the only service provider delivering to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of more than \$69 billion, it is the world's leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The Postal Service delivers more than half of the world's mail volume — some 212 billion letters, advertisements, periodicals and packages a year — and serves seven and a half million customers each day at its 37,000 retail locations nationwide. Its website, usps.com, attracts more than 21 million visitors each month.