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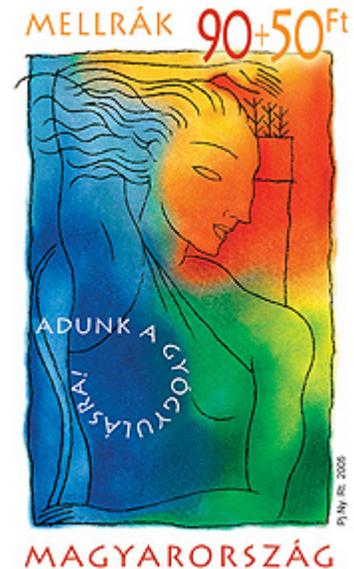
**HUNGARY TO USE U.S. POSTAL SERVICE'S BREAST CANCER
SEMIPOSTAL STAMP DESIGN FOR ITS FUNDRAISING EFFORTS**

WASHINGTON - The image of the U.S. Postal Service's Breast Cancer Research semipostal stamp that has raised millions of dollars to fund breast cancer research is now appearing on Hungarian postage to fuel funding for breast cancer research in that country, U.S. Postal Service Postmaster General John E. Potter announced today.

"Since its inception in 1998, customers have purchased more than 650 million U.S. Postal Service Breast Cancer Research semipostal stamps to raise nearly \$44 million for breast cancer research," explained Potter. "The U.S. Postal Service was pleased to share this successful and beautiful design after receiving a request from Magyar Posta Rt.," Hungarian Post Office Ltd. The Hungarian Breast Cancer semipostal stamp for use as Hungarian domestic postage was issued Sept. 29, 2005. It sells for 140 Hungarian forint (67-cents U.S.), with 90 forint (43-cents U.S.) paying for Hungarian domestic postage and 50 forint (24-cents U.S.) for funding Hungarian breast cancer research.

The U.S. Postal Service's Breast Cancer Research stamp was first issued in 1998 pursuant to legislation enacted by Congress. As a "semipostal" stamp, the U.S. Postal Service's Breast Cancer Research stamp sells for 45-cents and is valid for postage in the amount of the prevailing 37-cent First-Class Mail(r) letter rate. Seventy percent of the net difference is paid to the National Institutes of Health (NIH), and 30 percent is paid to the Department of Defense (DoD). The NIH and DoD, which both conduct breast cancer research, were identified as recipients of the funds by the legislation enacted in 1997.

The U.S. self-adhesive Breast Cancer Research semipostal is a nondenominational stamp, bearing the words "USA" and "First-Class." The background of the vertically formatted stamp design features overlapping areas of pastel blue, yellow, orange and green. Along the



top are the words "BREAST CANCER." A line drawing of a female figure, suggesting a "goddess of the hunt or fight" is the main element, while the phrase "FUND THE FIGHT. FIND A CURE(r)," appears flowing left to right across the stamp in a clockwise, circular pattern, outlining where the figure's right breast would be.

The stamp was designed by breast cancer survivor Ethel Kessler of Bethesda, MD, and illustrated by Whitney Sherman of Baltimore.

For more information on the United States Breast Cancer Research semipostal or other stamps and stamp-related products or to purchase them, visit www.usps.com and click "Stamps."

The stamps are also available at Post Office(tm) facilities and philatelic centers nationwide. More information about the Hungarian Breast Cancer semipostal stamp and be found at: <http://www.posta.hu/object.206ba43e-6725-4d97-8e9a-5da4ba079d54.ivy>

Since 1775, the Postal Service(tm) and its predecessor, the Post Office Department, has connected friends, families, neighbors and businesses by mail. It is an independent federal agency that visits 142 million homes and businesses every day, six days a week and is the only service provider delivering to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of more than \$69 billion, it is the world's leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The Postal Service delivers more than 46 percent of the world's mail volume -- some 206 billion letters, advertisements, periodicals and packages a year -- and serves seven and a half million customers each day at its 37,000 retail locations nationwide. Its website, usps.com, attracts more than 21 million visitors each month.