



POSTAL NEWS

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JOAN ADAMS MONDALE AND JAMES MIHO APPOINTED TO CITIZENS' STAMP ADVISORY COMMITTEE

WASHINGTON — Two new members have been named to the Postmaster General's Citizens' Stamp Advisory Committee: Joan Adams Mondale—whose tireless efforts to support the nation's cultural life during the Carter Administration earned her the unofficial title, "Joan of Art,"—and James Miho, award winning Graphic Designer and Photographer. Their appointments become effective April 2005.

The Committee reviews thousands of stamp subject ideas submitted by the public each year before forwarding 25 to 30 recommendations to the Postmaster General.

"I am proud to welcome Joan and James to the Committee," said Postmaster General John E. Potter. "Their expertise in the arts and design will continue to bring energy, great design and cultural relevance to our world-renowned postage stamp program."

After studying art at Macalester College in St. Paul, MN, Joan Adams Mondale worked at the Museum of Fine Arts in Boston, and the Minneapolis Institute of Arts in Minneapolis. She moved to Washington, DC in 1964 when her husband, former Vice President Walter Mondale, was first elected to the U.S. Senate.

In 1977, she was named honorary chairperson of the Federal Council on the Arts and the Humanities by President Carter, where she was affectionately named the nation's "Joan of Art," for her work in supporting cultural life across the nation. From 1979 to 1981, she served as honorary co-chairman of the Philadelphia Museum of Art Craft Show.

James Miho, an Art director of seminal campaigns for Champion Papers and Container Corporation of America, is a design educator and photographer.

A graduate of Pasadena, California's Art Center College of Design, Miho began his design career at the N.W. Ayer & Son advertising agency in Philadelphia. There, he worked with Charles Coiner on the "Great Ideas of Western Man" campaign for CCA. It was Miho who introduced to the series the work of influential Pop artists such as Andy Warhol and Larry Rivers.

Miho, through the agency Needham, Harper & Steers, Inc., designed a wide range of material for Champion, including product promotions, and industrial films (two of which won

Gold Awards at the Cannes Film Festivals). He is best known for his concept, design and photography for "Imagination," the annual book of papers for designers.

In 1988 he was appointed chair of the Graphic Design department at Art Center College of Design. He held the post until 1996 when he moved to Seoul to serve as the chair of multimedia design at Innovative Design Labs (IDS) of Samsung.

In related news, Meredith Davis will leave the Committee after 12 years of service. A professor and director of graduate programs in the Department of Graphic Design/College of Design at North Carolina State University, Davis is a frequent writer on design and design education, as well as an educational advisor for the National Endowment for the Arts. Prior to coming to NC State in 1989, Davis taught and directed the graduate program at Virginia Commonwealth University for thirteen years.

"Meredith's creativeness and commitment to developing the nation's stamp program has raised the bar for excellence," Potter added. "And I envy design students at North Carolina State University who will benefit from her expertise."

Established in 1957, the Citizens' Stamp Advisory Committee receives more than 50,000 cards and letters proposing and supporting stamp subjects annually and is responsible for making subject and design recommendations to the Postmaster General.

The members are appointed by and serve at the pleasure of the Postmaster General. The Committee is composed of 15 members whose backgrounds reflect a wide range of educational, artistic, historical and professional expertise. All share an interest in philately and fulfilling the needs of postal customers.

Other members of the Committee include:

- Committee Chairperson Dr. C. Douglas Lewis, Emeritus Curator of Sculpture and Decorative Arts, National Gallery of Art; Professor, University Honors Program, University of Maryland;
- Committee Vice Chairperson Michael R. Brock, Graphic Designer, Michael Brock Design;
- Cary R. Brick Retired U.S. Congressional Staff. Adjunct, Professor of Government and History;
- David L. Eynon, Writer;
- Jean Picker Firstenberg, Director and Chief Executive Officer, American Film Institute;
- Dr. Henry Louis Gates, Jr., W.E.B. DuBois Professor of the Humanities and Chair of Afro-American Studies, Harvard University;

- Sylvia Harris, Information Design Strategist;
- Michael I. Heyman, Chancellor Emeritus, University of California, Berkeley; Secretary Emeritus, Smithsonian Institution;
- John M. Hotchner, Office Director, Consular Affairs, U.S. Department of State; Philatelic Writer, Editor, Lecturer, and Judge American Philatelic Society Board;
- Karl Malden, Actor;
- Richard F. Phelps, Television Sports Commentator;
- Ronald A. Robinson, Former Chairman & Chief Executive Officer
- Cranford, Johnson, Robinson, Woods and
- Maria E. Santana, Division President/Executive Creative Director Parham/Santana, Inc.

Since 1775, the Postal Service has connected friends, families, neighbors and businesses by mail. An independent federal agency, the Postal Service makes deliveries to more than 142 million addresses every day and is the only service provider to deliver to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of \$69 billion, it is the world's leading provider of mail and delivery services, offering some of the most affordable postage rates in the world. Moreover, today's postage rates will remain stable until at least 2006. The U.S. Postal Service delivers more than 46 percent of the world's mail volume—some 206 billion letters, advertisements, periodicals and packages a year—and serves seven million customers each day at its 37,000 retail locations nationwide.