

# Customized Postage: Turn Your Favorite Moments into Postage

***Four licensed vendors turn photos into postage accepted by the Postal Service on cards and letters.***

## **Use a favorite photo to make your mail even more special.**

Customized postage lets you personalize postage with pictures or images using Customized PC Postage® technology. A favorite family memory, a formal wedding portrait, snapshots that capture the fondest memories can help make a card or letter that much more personal. Customized postage can be used on First-Class Mail, Priority Mail and Express Mail for personal and commercial use.

## **Scan, Click and Go**

- **Go online to [usps.com/postagesolutions](https://usps.com/postagesolutions)**  
The welcome page allows you to choose from four companies that have demonstrated the ability to meet the security standards of the Postal Service. Have a photo ready and follow the prompts to begin creating your personal postage.
- **Click on a vendor**  
The Postal Service website hosts links to each of the four licensed customized postage providers, along with a brief description of their services and offerings. Click on the link to begin creating your own postage.
- **Have your photo handy**  
Photos of children, animals, wedding portraits, birthday parties, even corporate logos can all be uploaded and turned into postage that says something special about you. Scan the photo and follow the prompts.
- **What you should know**  
You will have to set up an account with the customized postage provider you chose. This makes creating, mailing and paying for your postage easy and secure.

## **The Companies**

### **PictureItPostage**

#### **Connecting people through pictures.**

Create large, customized stamps that get noticed. You can match the background color to complement the photo and frame the photo in portrait or landscape format. Print as many stamps as you like – from sheets of 20 to rolls of 3,000.

### **PhotoStamps**

#### **Real postage. Really you.**

Free shipping if you use code “USPS” when ordering. Capture your favorite moments on U.S. postage. Choose images from the PhotoStamps collections, including all 32 NFL teams and more than 100 collegiate logos and mascots.

### **YourStamps**

#### **Your life...YourStamps...Your way**

Whether you're personalizing your mail or promoting your business, YourStamps makes it easy to turn photos into real custom stamps. Create custom stamps from digital photos and add a caption to tell your story. Get inspiration from the Idea Gallery.

### **Zazzle**

#### **Make every letter a special delivery**

Create unique stamps with a variety of sizes and denominations. Orders are processed and shipped within 24 hours. All products are backed by “The Zazzle Promise.” You can choose from a variety of existing images from The Knott Wedding Shop, acclaimed childhood artwork from Pemberton & Oakes and historical photographs from the Library of Congress.

***usps.com***: A Post Office that never closes .