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Build Your Own Holiday Cards: Quick, Easy, Convenient

Postal Service's online CardStore allows customers to design, address, mail greetings

Washington, DC – Imagine sending holiday greetings with the simple click of a mouse, without leaving the house.

The U.S. Postal Service makes it possible through its online CardStore, where customers can choose from more than 50 holiday card designs, upload an address book, add postage and hit the send button. The Postal Service takes care of the rest.

“It takes a few minutes and allows you to gain hours of time with friends and family,” said Nick Barranca, USPS vice president, product development. “CardStore makes shopping for and completing holiday cards quick, easy and convenient. No lines. No headaches.”

A number of traditional, religious, interfaith, multi-cultural and non-denominational cards are available. Customers also may create a more personalized card by uploading a photo and selecting either a folded card with an envelope or a postcard. Once the card is selected, customers easily click through to the page that instructs the Postal Service to mail the card.

The U.S. Postal Service is looking out for its customers. Greeting cards, postcards, gift cards from more than 20 national retailers, even year-end letters to family and friends. All available at ***USPS.com/cardstore***.

CardStore is one of three, online, correspondence products offered at ***USPS.com***:

- Mailing Online provides the perfect solution for those end-of-year holiday letters and can be sent by First-Class Mail or Standard Mail rates.
- “Premium Postcards” can be created in black and white, glossy or full color to announce new products, send a personal greeting, or announce a move to a new business or residential address.
- CardStore allows customers to send customized greetings cards for any occasion, and add a gift card.

Gift cards range in value from \$10 to \$200 and can complete the holiday gift package. Retailers include: Apple's iTunes Music Card, AMC Theatres, Blockbuster, Foot Locker, Marriott Hotels, Old Navy, The Sharper Image, Lowe's, Circuit City, Bed Bath & Beyond, Chili's Bar & Grill, Sears, Barnes & Noble and Bass Pro Shops.

Gift cards must be purchased online no later than Dec. 13 to be delivered Dec. 24.

Post Offices across the country are offering free demonstrations this week of CardStore and other products and services available online, including free package pickup for home or office, printing mailing labels, ordering shipping supplies and buying last-minutes holiday gifts.

“Hassle-free holidays, courtesy of the US Postal Service. That’s our goal,” Barranca said. “Whether it’s online or in person, we are here to help make the season a little merrier.”

Please note: Fact sheets on the NetPost suite of services, including CardStore, can be found in the Holiday Press Room at USPS.com.

Since 1775, the Postal Service and its predecessor, the Post Office Department, has connected friends, families, neighbors and businesses by mail. It is an independent federal agency that visits 142 million homes and businesses every day, six days a week and is the only service provider delivering to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of more than \$69 billion, it is the world’s leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The Postal Service delivers more than 46 percent of the world’s mail volume—some 206 billion letters, advertisements, periodicals and packages a year—and serves seven and a half million customers each day at its 37,000 retail locations nationwide. Its website, usps.com, attracts more than 21 million visitors each month.

Visit the Holiday Press Room at USPS.com