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International shipping never looked so good

U.S. Postal Service signs on as exclusive shipper for eFashionSolutions

WASHINGTON – One of the fastest growing Internet-based companies in the country has fashioned an arrangement with the U.S. Postal Service to deliver all international online sales.

eFashionSolutions will use the Postal Service's Global Shipping Solution (GSS) exclusively for all orders placed through its 26 websites destined overseas. GSS software allows companies like eFashionSolutions to create online customs forms, print labels and track packages door-to-door. The process is easy for customers and helps simplify the customs clearance process, shortening delivery times.

eFashionSolutions designs and manages the fulfillment for the leading designer, luxury and celebrity-licensed brand fashion apparel.

"It's simple to use, there are no surcharges and the enhanced tracking system gives customers additional peace of mind," said Paul Vogel, Postal Service Senior Vice President and Managing Director, Global Business. "Forward-thinking programs like this one can make a distinct difference to companies like eFashionSolutions in the areas of customer satisfaction and excellence."

With a customer database of more than 1 million and averaging 50,000 transactions each month, eFashionSolutions is constantly improving its operations to make the online shopping experience a positive and reliable one. The company works with 28 different brands, including Oscar de la Renta, DKNY, jLo by Jennifer Lopez, Phat Farm, Rocawear, House of Dereon by Beyonce, and even Elvis Presley licensed merchandise.

Ed Foy, Jr., CEO of eFashionSolutions believes this is an important step in separating his company from others.

"We are excited about offering such a cost effective and reliable delivery option to our online customers and enhance our fulfillment offering to our fashion clients. As we move further into the international arena, we feel this will help us expand our place in that market," Foy said.

The Postal Service designed the Global Shipping Solution (GSS) specifically to meet the needs of eFashion. The company will offer Global Express Mail and Global Parcel Post through the GSS software. The features that make it easier for customs processing include pre-paying duty fees online, automated customs declaration preparation and international customized mailing forms.

The Postal Service's Jim Cochrane, Manager, Package Services, said providing tailored products and customized fits for international customers is one more way the Postal Service is using the internet to meet an ever changing customer base.

"We've been very successful in understanding and meeting the needs of clients and businesses who see the Internet as an effective way of driving sales and maintaining customers," Cochrane said.

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About the U.S. Postal Service

Since 1775, the Postal Service and its predecessor, the Post Office Department, have connected friends, families, neighbors and businesses by mail. It is an independent federal agency that visits more than 144 million homes and businesses every day and is the only service provider delivering to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of \$70 billion, it is the world's leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The U.S. Postal Service delivers more than 46 percent of the world's mail volume—some 212 billion letters, advertisements, periodicals and packages a year—and serves 7 million customers each day at its 37,000 retail locations nationwide.

About eFashionSolutions

eFashionSolutions, LLC (www.eFashionSolutions.com) is a comprehensive outsourced e-commerce systems and service provider that has been successful in creating profitable flagship web-stores for their clients including DKNY, Oscar de la Renta, Judith Leiber, jLo by Jennifer Lopez, Phat Farm, Baby Phat, Rocawear, ShopElvis by Elvis Presley Enterprises, and many others. Launched in 2000 by husband and wife team of Edward Foy, Jr. and Jennifer Silano Foy, eFashionSolutions is now a 150-employee strong operation based in Secaucus, NJ.

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