



**UNITED STATES
POSTAL SERVICE**

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POSTAL NEWS

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MEDIA ADVISORY

Postmaster General featured on national satellite broadcast

- WHO:** John E. Potter, Postmaster General and CEO of the U.S. Postal Service; Pat Donahoe, Deputy Postmaster General and COO of the Postal Service; Anita Bizzotto, Chief Marketing Officer and Executive Vice President; 25 Postal Service officials; 200 Postal Customer Service Councils (PCCs) across the country.
- WHAT:** National PCC Day, "America's Partnership," satellite broadcast and recognition luncheon
- WHEN:** Wednesday, Sept. 20
Noon EST
- WHERE:** Live from:
The Dallas-Fort Worth Mailer's Conference, Arlington Convention Center, Arlington, TX
Lambeau Field, Green Bay, WI
Eden Roc Resort, Miami, FL
Via satellite at 200 additional locations across the country
- HOW:** DISH Network Channel 9612
- Satellite Coordinates:
AMC 3
Transponder 5
Downlink Frequency: 117800 horizontal

Strategies for eliminating costly, undeliverable mail and information on proposed rate changes are two of the topics to be discussed by Postmaster General John E. Potter at this year's National PCC Day, set for Sept. 20.

Potter will deliver a national satellite broadcast to partners and customers across the country, emphasizing the collaborative nature of the work of the Postal Service with more 200 Postal Customer Councils (PCCs) across the country.

PCCs, located throughout the U.S. with more than 100,000 members, have an important role in helping the Postal Service add value and make the mail work better for customers.

The Postal Customer Council™ is a network of business mailers and representatives of the U.S. Postal Service, who gather regularly to discuss and resolve local mailing issues. On both the national and local levels, Postal Customer Councils work to continually improve service and communications.

National PCC Day showcases the work of PCCs and includes a series of awards recognizing outstanding service and individual achievement. Potter will announce the 2006 PCC Award winners in several categories, including PCC of the Year and PCC Member of the Year.

For more information on Postal Customer Councils and National PCC Day, please visit ***usps.com/nationalpcc***.

Washington, DC-based reporters are invited to watch the live broadcast at Postal Service headquarters in L'Enfant Plaza. Please arrive by 11:30, bring a photo ID and plan to stay for lunch. Contact Joanne Veto at 202-268-3118.

Dallas-Fort Worth reporters are asked to contact McKinney Boyd at 214-819-8740.

Green Bay, WI reporters should contact JoAnne Blackburn at 414-287-1940.

Miami, FL reporters may contact Deb Fetterly at 954-436-4451.

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Since 1775, the Postal Service and its predecessor, the Post Office Department, have connected friends, families, neighbors and businesses by mail. It is an independent federal agency that visits more than 144 million homes and businesses every day and is the only service provider delivering to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of \$70 billion, it is the world's leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The U.S. Postal Service delivers more than 46 percent of the world's mail volume—some 212 billion letters, advertisements, periodicals and packages a year—and serves 7 million customers each day at its 37,000 retail locations nationwide.