



POSTAL NEWS

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BUSINESS MAILERS REACH GLOBAL CUSTOMERS WITH HELP FROM U.S. POSTAL SERVICE

Washington—The U.S. Postal Service is equipping its business customers with the latest tools to help them succeed in the complex world of international trade. Global Business Connect Kits containing information about the Postal Service's international delivery offerings are being made available free to customers from 28,000 Post Offices nationwide.

The kits, designed to present shipping solutions to business mailers, give details on the Postal Service's four international shipping options—Global Express Guaranteed, Global Express Mail, Global Priority Mail, and Global Air Parcel Post—focusing primarily on their transit times and reasonable prices.

Colorful product posters that customers can hang on their walls for quick, visible reference are included in Global Business Connect Kits, as well as file folders within which international shipping material can be maintained.

Information in the kits highlights convenient customer access to shipping supplies, online postage payment, and carrier pick-up. Also within the kits is a reference to the Postal Service's newly-redesigned International Click-N-SHIP labels that combine address and Customs Declaration forms into one label for easy and accurate documentation.

Customers who wish to extend their businesses' reach internationally can obtain Global Business Connect Kits from local postmasters. Additional information about global shipping can be found on the Postal Service's website, www.usps.com/global.

Since 1775, the Postal Service and its predecessor, the Post Office Department, has connected friends, families, neighbors and businesses by mail. It is an independent federal agency that visits more than 144 million homes and businesses every day and is the only service provider delivering to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of \$70 billion, it is the world's leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The U.S. Postal Service delivers more than 46 percent of the world's mail volume—some 212 billion letters, advertisements, periodicals and packages a year—and serves seven million customers each day at its 37,000 retail locations nationwide.

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