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## **POSTAL SERVICE EXPANDS EASY SHIPPING SOLUTIONS WITH PRIORITY MAIL SHOE BOX**

WASHINGTON—The U.S. Postal Service is making it easy now for retailers and customers shipping footwear to "strut their stuff" this summer, with the introduction of a new Priority Mail Shoe Box that will accommodate almost any brand and size shoe.

Designed to meet the needs of footwear and clothing retailers, along with direct-to-customer businesses, the new Priority Mail box allows shippers to simply slide in a boxed pair of shoes for easy shipping. The box measures 7-1/2 inches by 5-1/8 inches by 14-3/8 inches, is self sealing, and — as with all Priority Mail packaging — is available at no additional cost to Priority Mail shippers.

The new box also is convenient for anyone who needs to mail shoes as a gift or for repair. And, for the ultimate in convenience and ease of use, customers can use Click-N-Ship — offered online through [USPS.com](http://USPS.com) — to print a shipping label with postage and use Carrier Pickup online notification to let their local Post Office know their package is ready for pickup when their letter carrier delivers their mail the following day.

"Consumers are purchasing more clothing, shoes, and accessories than ever through the mail, and shoes are one of the hottest growing items in this category," says Executive Vice President and Chief Marketing Officer Anita Bizzotto. "This packaging offers a quick, easy, and convenient solution for our customers in an important and growing market segment. With the Priority Mail Shoe Box, one size does fit all."

The new Priority Mail Shoe Box is available online at [www.usps.com/shippingsupplies](http://www.usps.com/shippingsupplies) in packs of 10, or — for larger orders — by calling 1-800-610-8734.

Since 1775, the Postal Service and its predecessor, the Post Office Department, has connected friends, families, neighbors and businesses by mail. It is an independent federal agency that visits more than 144 million homes and businesses every day and is the only service provider delivering to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of \$70 billion, it is the world's leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The U.S. Postal Service delivers more than 46 percent of the world's mail volume—some 212 billion letters, advertisements, periodicals and packages a year—and serves seven million customers each day at its 37,000 retail locations nationwide.

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