



POSTAL NEWS

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LEADING TRADE SHOW FOR ADVERTISERS, MAILERS OFFERS WORKSHOPS AND SYMPOSIUMS

Washington, D.C. – The nation's leading trade show for advertisers and mailers – the National Postal Forum – has a variety of educational opportunities in store for those who attend the 2006 event in Orlando, FL, April 2-5, at the Gaylord Palms Resort and Convention Center.

The educational offerings include more than 120 workshops, 4 symposiums, and a Postal Service training certificate program in 11 specialties.

The Forum will also feature Monday's general-session keynote address by Postmaster General John E. Potter; Tuesday's general-session featuring Deputy Postmaster General and Chief Operating Office Pat Donahoe and Chief Marketing Officer and Executive Vice President Anita Bizzotto; Wednesday's general-session luncheon with guest speaker former Baltimore Orioles baseball star Cal Ripkin; a gala Wednesday night dinner and private concert performed by the legendary rock band, Little Feat; and the industry's largest exhibit hall.

"There's never been a better time to be in the mail," Bizzotto said. "So, there's never been a better or more exciting time to be part of the National Postal Forum," she added.

Certificates will be available in Mail Center Professional, College and University Mailing, Quality Mail Preparation, Postal Customer Council Leadership, Printers Professional, Periodicals Professional, Professional Package Shippers, Safety and Security, Address Quality Specialist, Target Mail Marketing Professional, and Nonprofit Professional.

Registration information is available at www.npf.org and 703-218-5015; and discounts are being offered to industry associations and organizations planning to send several attendees.

About The National Postal Forum

The National Postal Forum (NPF), a not-for-profit educational corporation, was established in 1968 by a group of major postal customers/mailers who were committed to an ongoing partnership with the United States Postal Service. The Forum's goal, then as now, is to provide education to business mailers and communication/feed-back between the USPS and its business customers for a more responsive and efficient mail communications system.

Since 1775, the Postal Service and its predecessor, the Post Office Department, has connected friends, families, neighbors and businesses by mail. It is an independent federal agency that visits more than 144 million homes and businesses every day and is the only service provider delivering to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of \$70 billion, it is the world's leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The U.S. Postal Service delivers more than 46 percent of the world's mail volume—some 212 billion letters, advertisements, periodicals and packages a year—and serves seven million customers each day at its 37,000 retail locations nationwide.