

# Create Direct Mail online. We'll mail it.

*Mail postcards,  
letters or  
greeting cards  
with a few clicks  
of your mouse.*

## **Save a Trip to the Post Office™.**

No more printing, addressing, collating, folding, licking, sticking, sorting...or waiting. Do professional Direct Mail right from your office.

## **Here is how it works.**

Bring your ideas, a list of addresses and a credit card to [www.USPS.com/netpost](http://www.USPS.com/netpost)

Choose a mailpiece format – such as postcard, letter, self-mailer or greeting card.

We do the rest! Each mailpiece is personalized, printed, prepared and in-the-mail the next business day.

## **Many Formats Available**

Order and mail everything from postcards to Certified Mail, newsletters to greeting cards, even include a gift card from any one of our selection of national retailers.

## **Pricing**

Send postcards for as little as 28 cents per piece – *postage included!*

Prices vary according to mailpiece format, finishing options and the number of pieces mailed.

Estimate all printing and postage costs before you begin.

## **No Up-front Investment Required**

All you need is a credit card and an Internet connection.

No mailing permits or approvals required.

No forms to fill out or acceptance hassles.

## **Four Services to Choose From**

### **NetPost Premium Postcards**

- High-impact cards: full-gloss, full color
- Acquire targeted lists & mail immediately

### **NetPost Mailing Online**

- Position merge text anywhere on piece
- Print B+W/highlight color to reduce cost

### **NetPost CardStore**

- Combine a gift card with a greeting card
- Include your logo, signature, stamp design

### **NetPost Mover's Postcards**

- Your new location, website or map
- Ensure clients don't lose touch

[www.usps.com/netpost](http://www.usps.com/netpost)

