



POSTAL NEWS

FOR IMMEDIATE RELEASE
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Contact: Media Relations
202-268-2155
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MEDIA ADVISORY

Postmaster General delivers national satellite broadcast

- WHO:** John E. Potter, Postmaster General and CEO; Anita Bizzotto, Chief Marketing Officer and Executive Vice President; 25 Postal Service executives, 216 Postal Customer Councils (PCCs)
- WHAT:** National PCC Day, "Celebrating PCCs – America's Partnership"
Satellite broadcast and recognition luncheon
- WHEN:** Wednesday, Sept. 14
Noon EST
- WHERE:** Live from Lakeland Mailing Expo, Middletown, WI
VIA satellite at 215 additional locations across the country
- HOW:** DISH Network Channel 9601

Satellite coordinates:

AMC 5 Transponder 13 (Ku Band)
Downlink Freq: 12096 Vertical

AMC 1 Transponder 20 (C Band)
Downlink Freq: 4100 vertical

Webcast on www.usps.com

National PCC Day showcases the work of PCCs and includes a series of awards recognizing outstanding service and individual achievement. Postmaster General John E. Potter will deliver a coast-to-coast satellite broadcast on the future of the United States Postal Service and the value of mail to small businesses across America.

Postal Customer Councils are a national network with more than 120,000 members that help the Postal Service add value to and make the mail work better for customers. Memberships range in size from less than 100 members to several thousand businesses and nonprofit organizations.

Awards will be presented in several categories, including membership, financial management and education. Potter also will announce the PCC Member of the Year.

More information on National PCC Day can be found at www.usps.com/nationalpcc.

Washington, D.C.-based reporters are invited to watch the live broadcast at USPS headquarters in L'Enfant Plaza. Please arrive by 11:30 a.m., bring a photo ID and plan to stay for lunch. Contact Joanne Veto at 202-268-3118 or joanne.m.veto@usps.gov

Madison, WI-based reporters wishing to attend the event at Lakeland Mailing Expo are asked to contact Jo Blackburn at 414-287-1940 or joanne.blackburn@usps.gov.