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USPS HELPS MAKE MOVING EVEN EASIER

Customized 'Mover's Postcards' now available online

WASHINGTON, D.C. – NetPost, the suite of printing and mailing services available at www.usps.com, has expanded to help the more than 40 million businesses and individuals moving each year.

NetPost Mover's Postcards, through a partnership with AmazingMail, Inc., expands on two rapidly growing areas for internet-savvy Postal Service customers – Internet Change of Address and internet-based printing and mailing.

NetPost Mover's Postcards produces customized, 4-1/4" x 6" glossy postcards that can be sent to as many as 1,000 contacts. Consumers can upload digital pictures, maps or images of the new location or chose from six stock images available online at usps.com.

A personalized message to include new address and contact information is printed on the back of the postcard. Examples are available on the website. All Mover's Postcards are printed, prepared and mailed the next business day. Prices include printing, production, First-Class postage, and mailing.

"With the addition of Mover's Postcards, www.usps.com offers a one-stop option for customers looking for a fast and easy way to assist with their move," said Nick Barranca, Vice President of Product Development. "It's an easy, cost-effective way to send out high-quality postcards to announce your move."

NetPost Premium Postcards is a web-based, print-and-mail service for customers to use individually owned graphics or chose from a free, online gallery, craft a personalized marketing message and choose recipients from a personal address book.

Premium Postcards™ is part of NetPost® Print & Mail Services, helping people stay connected through greeting cards, gift cards, postcards and letters.



Since 1775, the Postal Service has connected friends, families, neighbors and businesses by mail. It is an independent federal agency that visits 142 million homes and businesses every day and is the only service provider delivering to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of \$69 billion, it is the world's leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The Postal Service delivers more than 46 percent of the world's mail volume - some 206 billion letters, advertisements, periodicals and packages a year - and serves seven million customers each day at its 37,000 retail locations nationwide.