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TELL MOM YOU LOVE HER -- ALL YEAR LONG

Postal Service's NetPost™ CardStore sends scheduled cards automatically

Washington, D.C. – It's never been easier to tell Mom you love her – all year long.

The United States Postal Service wants to help you show your appreciation for your mother, or father, sister, brother, friend or professional colleague, with cards and notes specially created and automatically mailed throughout the year.

Thirty-six different images for Mother's Day cards can be found at the NetPost™ CardStore on ***usps.com***, ranging from traditional to comic sentiments. Customers also may create a more personalized card by uploading a photo and selecting either a folded card with an envelope or a postcard.

Once the card is selected, customers will click through to the page that instructs the Postal Service to mail the card. It is on this page that cards can be scheduled for delivery to specific addresses for one full year.

Create the card and the address book and select the day the card is to be mailed.

The Postal Service does the rest.

"You never have to worry about forgetting a birthday or remembering an anniversary again," said Nick Barranca, Vice President of Product Development.

And the CardStore is always open, 24 hours a day, seven days a week. Simply log on to ***usps.com*** then click on "Mailing Tools."

"We wanted to provide a valuable service that was convenient for our customers," Barranca said. And "NetPost allows customers to create and send cards at a time that works best for them."

Customers can also add a gift card in values ranging from \$5 to \$200 from 14 different retailers to complete their package, including: AMC Theatres, Blockbuster, Foot Locker, Marriott Hotels, Old Navy, SpaWish, The Sharper Image, Lowe's, Circuit

City, Bed Bath & Beyond, Chili's, Macaroni Grill, Barnes & Noble and Darden Restaurants (Red Lobster, Olive Garden, Bahama Breeze, Smokey Bones Barbeque & Grill).

Since 1775, the Postal Service has connected friends, families, neighbors and businesses by mail. It is an independent federal agency that visits 142 million homes and businesses every day and is the only service provider delivering to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of more than \$69 billion, it is the world's leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The Postal Service delivers more than 46 percent of the world's mail volume- some 206 billion letters, advertisements, periodicals and packages a year- and serves seven million customers each day at its 37,000 retail locations nationwide.

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