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POSTMASTER GENERAL JOHN E. POTTER DELIVERS MESSAGE TO MAILING INDUSTRY

WASHINGTON, DC – On Monday, March 21, Postmaster General John E. Potter will deliver the keynote address to the 2005 National Postal Forum (NPF). The mailing industry leaders in attendance will hear a progress report on the Postal Service's Transformation Plan, the status of Postal reform, and the USPS Governors' recent direction for management to prepare a rate case filing with the Postal Rate Commission. Potter's 8 a.m. speech during the first general session of the NPF opens the premiere mailing industry symposium.

Since Potter became the 72nd Postmaster General of the United States in June, 2001, he has led the Postal Service in achieving dramatic productivity increases and consistent savings, while reaching record levels of customer service and satisfaction. Potter's blueprint for change, outlined in the April 2002 Transformation Plan, has been cited as an example of positive steps the agency is taking independent of proposed changes to its statutory operating charter.

For 2005, the Postal Service produced better-than-expected First Quarter results with a significant increase in mail volume and net income of \$1.7 billion. Since June 2002, the Postal Service has kept postal rates stable. Potter has pledged that rates will remain steady until 2006.

The 28-year agency veteran is only the sixth career employee to lead the world's largest postal system. A Sloan Fellow at the Massachusetts Institute of Technology, Potter earned a master's degree in leadership. He holds a bachelor's degree in economics from Fordham University.

About The National Postal Forum

The National Postal Forum (NPF), a not-for-profit educational corporation, was established in 1968 by a group of major postal customers/mailers who were committed to an ongoing partnership with the United States Postal Service. The Forum's goal, then as now, is to provide education to business mailers and communication/ feedback between the USPS and its business customers for a more responsive and efficient mail communications system.