



POSTAL NEWS

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NATIONAL POSTAL FORUM: AN INVESTMENT IN BUSINESS

The nation's leading industry trade show focuses on tools for improving the bottom line

Nashville, TN – Knowledge and innovation will connect with rockabilly and southern hospitality when national mailing industry leaders arrive in the nation's leading country music city.

The National Postal Forum offers more than 100 workshops, five, day-long symposiums, and a Postal Service-issued training certificate program in 11 areas of discipline, all designed to increase efficiency and productivity for businesses and mailing industry professionals.

A non-stop lineup of workshops, luncheons, evening receptions and speakers begins Monday, March 21, at the Gaylord Opryland Resort and Convention Center. The forum ends with a send-off concert by Sara Evans, double-platinum-selling country artist.

John E. Potter, Postmaster General, takes the stage for the forum's General Session keynote address on Monday, sharing the latest news on legislative reform and postal transformation. Gov. Tom Ridge, the nation's first secretary of the U.S. Department of Homeland Security, will make one of his first public addresses since leaving his cabinet position at Wednesday's General Session and luncheon.

New business tracks being offered this year include Professional Mail Service Providers, Direct Mail Marketing Professionals and Database Management. Each new track offers between five and 18 workshops featuring new and enhanced content.

Day-long symposiums will provide in-depth, detailed information on some of the hottest topics facing the mailing industry today: marketing, printing, packaging, and mail intelligence and research.

The Postal Service also will have hot-off-the-press copies of the new Domestic Mail Manual, free to those in attendance.

The forum in Nashville is the only chance this year to experience the excitement and relevance of the mailing industry's premier event.

Registration and additional information about the 2005 National Postal Forum are available online at www.npf.org.

Since 1775, the Postal Service has connected friends, families, neighbors and businesses by mail. It is an independent federal agency that visits 142 million homes and businesses every day and is the only service provider delivering to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of more than \$69 billion, it is the world's leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The Postal Service delivers more than 46 percent of the world's mail volume- some 206 billion letters, advertisements, periodicals and packages a year- and serves seven million customers each day at its 37,000 retail locations nationwide.