



POSTAL NEWS

FOR IMMEDIATE RELEASE
November 17, 2004

Contact: Media Relations
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News Release No. 04-081
www.usps.com

COMING TO YOUR HOME: HELP FOR THE HOLIDAYS

WASHINGTON, DC -- This week, the United States Postal Service (USPS) will begin delivering The Shipping & Mailing Holiday Guide to every household in the United States. The Holiday Guide provides clear, concise information on new services and increased convenience that customers need to know about mailing, for the holidays and beyond.

“The Postal Service believes in the power of the mail,” said U.S. Postal Service Vice President and Consumer Advocate Francia Smith, “and we know that customers want more choice and convenience to manage their busy lives. So we have placed a wealth of time-saving ideas and services into the largest customer mailing we have ever done, so that our customers can enjoy the most productive and trouble-free holiday season ever.”

Letter carriers will deliver the Holiday Guide to 141 million delivery addresses nationally between November 15 and November 23. The Holiday Guide is also available online at www.usps.com.” Portland, Oregon customers were the first in the Nation to receive the Holiday Guide. Portland letter carrier, Earl Keeton, pictured in the Holiday Guide, delivered the mailing to every customer on his route this week.

A compact, light-weight five-by-seven-inch booklet, the Holiday Guide is a timely reference. The Holiday Guide provides details on Priority Mail®, Express Mail®, Global Priority Mail®, Global Express Mail™ and Global Express Guaranteed Service®. It includes the last mailing dates for items to arrive before December 25. Mailings for Hanukkah, which begins December 9 this year, should be scheduled using similar lead times.

The Holiday Guide shows how shoppers can access electronic shipping convenience from a home or office computer. Click-N-Ship® customers can calculate

rates, standardize addresses, print postage, add up to \$200 worth of insurance, get free Delivery Confirmation™ service and request a carrier pickup. Using NetPost® CardStore™, a Postal customer's personal computer provides the ability to design a personalized card to suit any taste. Designs are uploaded within minutes. A custom-printed greeting card will be mailed the next business day. To enclose photographs, users can simply upload digital images for inclusion. Another option is adding a gift card from a major retailer. Gift cards are valued in amounts from \$25 to \$200. For those planning a holiday trip, an order to hold mail can be submitted online.

Simple instructions, including illustrations and tips about choosing extra services such as Insurance or Delivery Confirmation are all part of the free Holiday Guide. The Holiday Guide shows how using the Postal Service is quick, easy and convenient.

Since 1775, the U.S. Postal Service has connected friends, families, neighbors and businesses by mail.

It is an independent federal agency that visits 141 million homes and businesses every day and is the only service provider delivering to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of more than \$68.9 billion, it is the world's leading provider of mailing and delivery services, offering some of the most affordable postage rates in the world. The U.S. Postal

Service delivers more than 46 percent of the world's mail volume—some 202 billion letters, advertisements, periodicals and packages a year—and serves seven million customers each day at its 40,000 retail locations nationwide.