



# POSTAL NEWS

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## **POSTAL SERVICE RECOGNIZED FOR PRIVACY STANDARDS**

WASHINGTON –The U.S. Postal Service has been honored by the International Association of Privacy Professionals (IAPP) with the 2004 HP/IAPP Privacy Innovation Award, given annually to commercial and government organizations that set the standard of excellence in the development and advocacy of technologies and techniques for the protection of personal data.

The award recognizes innovative policies and technology used by the Postal Service to develop its Business Impact Assessment (BIA) process. The BIA process ensures that all privacy and security needs are met for Postal Service information technology systems, and serves as a web-based method for implementing the Service's Privacy Impact Assessments. It ensures compliance with the E-Government Act of 2002 and is required for all new or modified Postal Service information technology systems.

"This award recognizes our continuous hard work in establishing a trusted policy that protects the privacy and security of postal products and services," said Zoe Strickland, Chief Privacy Officer for the Postal Service. "A main goal of the Postal Service's blueprint for the future – The Transformation Plan – is to develop and establish policies that meet best practices and requirements for both the private and public sectors and that are appropriate to the Postal Service."

"The Postal Service's integration of privacy protection as a primary business driver demonstrates that government agencies can - and indeed should - conduct business effectively while maintaining respect for constituent privacy," said Trevor Hughes, executive director, International Association of Privacy Professionals. "It is important for public and private entities to address all necessary privacy requirements, risks and security concerns involved in doing business today."

The Postal Service is an active participant in the IAPP. For more information on the IAPP or the Postal Service's Privacy Office, visit [www.privacyassociation.com](http://www.privacyassociation.com) and [www.usps.com/privacyoffice](http://www.usps.com/privacyoffice), respectively.