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POSTMASTER GENERAL TO TELL OF POSTAL PROGRESS

WASHINGTON, D.C. — Thousands of Postal Service customers from more than 44 states and 140 plus Postal Customer Councils will hear Postmaster General John E. Potter on May 26, National Postal Customer Council (PCC) Day, when he delivers his first-ever national satellite broadcast on the state of the United States Postal Service.

Potter will address a range of topics that fall under the organization's Transformation Plan, the Postal blueprint for the future he submitted to Congress two years ago. Since that time, the organization has scored several successes. The Postal Service has pushed service to new levels; used technology to increase efficiency and provide improved access; offered new and enhanced products and services; maintained relevancy and value of the mail as a major communication channel and managed expenses, reducing billions of dollars in costs. He will also discuss the plan for a new PCC network.

"As the Postal Service continues to transform, our ability to communicate quickly, accurately, and effectively becomes more important and more challenging," said Postal Service Chief Marketing Officer Anita Bizzotto. "The PCC network is an excellent channel for us to educate and communicate with our customers about how the Transformation Plan is benefiting them."

Sitting at the center of the \$900 billion mailing industry in this country, which employs more than nine million people, the Postal Service not only plays a vital role in the industry itself, but also in the economy as a whole.

Postmaster General Potter will deliver his presentation at noon Eastern Daylight Time from the New England Mail Expo in Boxborough, MA. The Expo is a day-long PCC event sponsored by six Councils based in Rhode Island and southeastern Massachusetts. In addition, PCCs around the nation will gather to watch the broadcast live via satellite link.

The Postal Customer Council network is made up of 173 Councils whose memberships range in size from less than 100 to several thousand businesses and non-profit organizations. Created in 1961 as a group of entities through which the Postal Service and its customers could build dialogue around issues of mutual interest, the Councils today are an integrated network with approximately 138,000 members.

The May 26 National PCC Day will be the first PCC Day since Postmaster General Potter was appointed by the Postal Service Board of Governors in 2000.

For additional information on the United States Postal Service's Postal Customer Councils, log on to www.usps.com/nationalpcc.