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## **USPS pulls \$200K in advertising, while employees urge FOX to do the right thing**

So what's the latest on the FOX/Mad TV issue?

The Postal Service has pulled \$200,000 in advertising from FOX-TV.

You're continuing to let FOX and Mad TV know how you feel about a planned Saturday night skit that insults postal workers.

John Hegarty, national president of the National Postal Mail Handlers Union, wrote to the chairman of FOX Entertainment group, objecting to "unfair stereotyping of postal employees" and "irresponsible TV shows." Hegarty urges FOX to put this segment "in the garbage can where it belongs!"

The mailing industry is involved, too. PostCom, the Association for Postal Commerce, wrote to Mad TV, pointing out that "postal workers are honest and decent people who make a complex system work well," saying the skit's stereotype is "appalling."

"We want FOX to do the right thing for the right reasons," said Azeez Jaffer, vice president, Public Affairs and Communications. "That's why we need to make our case with the facts — nothing else. This is an emotional issue, but we'll gain more ground by staying calm and using common sense when we're sharing our opinion with FOX or Mad TV."

We're continuing to receive thousands of your comments about this issue.

"I've never been prouder to be one of the 730,000 men and women of the Postal Service who serve our nation with distinction every day," said Jaffer.

One employee made the case with the facts in a heartfelt letter to FOX, explaining what "going postal" really means. It's not about threats. It's not about violence. "It means that over 700,000 employees make sure the mail gets delivered every day," she wrote. "When Sept. 11 happened, *our* Post Office in New York near ground zero was affected — but *your* mail was not . . . It means that throughout the year — and

especially during the holidays – postal workers get involved in their communities: buying toys for kids, dinners for the hungry, and working with countless other charities . . . It means that when your elderly neighbor lay helpless on the floor — unable to get to the phone — a U.S. Postal Service letter carrier noticed the mail was not collected and called police. The result often is that neighbor is alive today because a U.S. Postal Service worker cared.”

Still have comments? A channel for feedback is the FOX Broadcasting Viewer Comment Line at 1-310-369-3066.