

**TOP MAILERS HONORED FOR THEIR SUPPORT
OF MARROW DONOR PROGRAMS**

NEW ORLEANS — The United States Postal Service today recognized 22 mailers for their support of marrow donor recruitment efforts at the National Postal Forum in New Orleans.

3M Federal Systems Department, A.G. Edwards & Sons Inc., American Express Company, Bank of America, Comerica Incorporated, Communications Workers of America, The Cummins Foundation, Daimler Chrysler, Ford Motor Company, General Motors Corporation, IBM Corporation, KeyCorp, Lockheed Martin Corporation, May Department Stores, Medtronic Inc., MetLife, NASCAR Inc., Northwest Airlines Inc., Siemens Dematic Postal Automation LP, UAW-General Motors Corporations, UAW-National Ford Department-Ford Motor Company and Verizon Communications received the special awards from Postmaster General John E. Potter.

“Today, we are highlighting a great cause,” said Potter. “We are recognizing these mailers for the outstanding marrow donor recruitment programs they have implemented. This is something we’ve been involved with for a number of years. In fact, the first Postal Service marrow volunteer recruitment took place in Baltimore back in 1997 with Rod Carew as our special guest.”

“I am with you today, to help the Postal Service and the Marrow Foundation honor corporations who are helping to reach out to their employees and encourage them to join the national Registry,” said Rod Carew.

Also recognized at the awards luncheon were two Postal employees, Carlos Rodriguez, a marrow donor and Richard Tate, a fifteen-year marrow recipient.

The Social Awareness Award was created three years ago to honor companies or organizations in the mailing industry that have worked closely with the U.S. Postal Service to increase awareness of an important social issue.

The National Postal Forum is a not-for-profit educational corporation created by a group of major postal customers and mailers who are committed to an ongoing partnership with the Postal Service. Their mission is to assist the Postal Service in building relationships with mailers and educating them in the most effective and efficient use of the products and services offered by the Postal Service. The Forum is the mailing industry’s premier educational venue, trade show and networking event for industry professionals.